

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





SEE BACK PAGE FOR DETAILS OF \$500.00 CASH PRIZES

# \$500.00 <sup>IN</sup> CASH PRIZES

# NAME THIS NEW STARK PLUM



**EVERY  
CUSTOMER WINS**

AN AWARD FOR  
EVERY CUSTOMER  
WHO SUGGESTS  
A

## NAME

## STARK BRO'S NURSERIES

Want Your Help in Naming

## THIS NEW STARK PLUM

**\$500.00  
CASH  
PRIZES  
AND OTHER  
AWARDS  
TOO!**

### SPECIAL VALUES

STARK YOUNG AND HEAVY BEARING  
FRUIT TREES

### QUICK PROFIT MAKERS AT BARGAIN PRICES THAT SAVE YOU MONEY

See Big Bargain Collections, **Page 14**

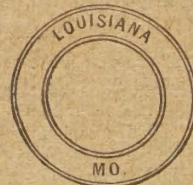
SEE PAGE 15 FOR DETAILS OF

## FREE TREES

TO STARK FALL 1941 CUSTOMERS  
PLANT THIS FALL-Gain a year

*There is  
a Goldmine  
in Your Own  
Backyard*

FROM  
Stark  
Nurseries  
Louisiana,  
Mo.



SEC. 562 P. L. & R.  
U. S. POSTAGE  
PAID  
PERMIT No. 1

PROF H B GOULD  
U S DEPT OF AGRI  
WASHINGTON D C

## STARK NURSERIES-

Largest in the World  
Oldest in America

## AT LOUISIANA, MO.



# CUT YOUR LIVING COSTS MAKE CASH PROFITS-TOO

## PLANT STARK PRIZE FRUIT TREES Have Plenty to Eat and Put Up—and Surplus Fruit to Sell—at Top Market Prices!

You can “plant pennies and pick dollars” if you plant a small plot of ground (even your home yard) with STARK Young and Heavy-Bearing Prize Fruit trees. It will produce returns that will astound you . . . in health, better living, lower living costs . . . yes, and CASH Profits too. You can have plenty of deliciously flavored fresh fruit in season, full of health-giving vitamins . . . plenty to can, to quick-

freeze, to put up in jams, jellies and preserves to enrich the winter diet . . . and some to sell at fancy prices for a FINE CASH PROFIT. There is prosperity for you in STARK Prize Fruit Trees . . . quick prosperity . . . for STARK trees are huskier, bear younger, and the heavy crops of super-quality fruits will delight you. Plant NOW . . . THIS FALL . . . protect yourself for your later years.

## Mothers! Make Your Children Strong and Healthy With Husky Bodies and Sound Minds!

## JOIN NOW IN THE NATIONAL HEALTH DEFENSE PROGRAM

### PLANT THIS FALL—MAKE YOUR HOME YARD AN ARSENAL OF HEALTH-GIVING FRESH FRUITS!

A Message from  
LLOYD C. STARK,  
Governor of Mo.  
1937-1941

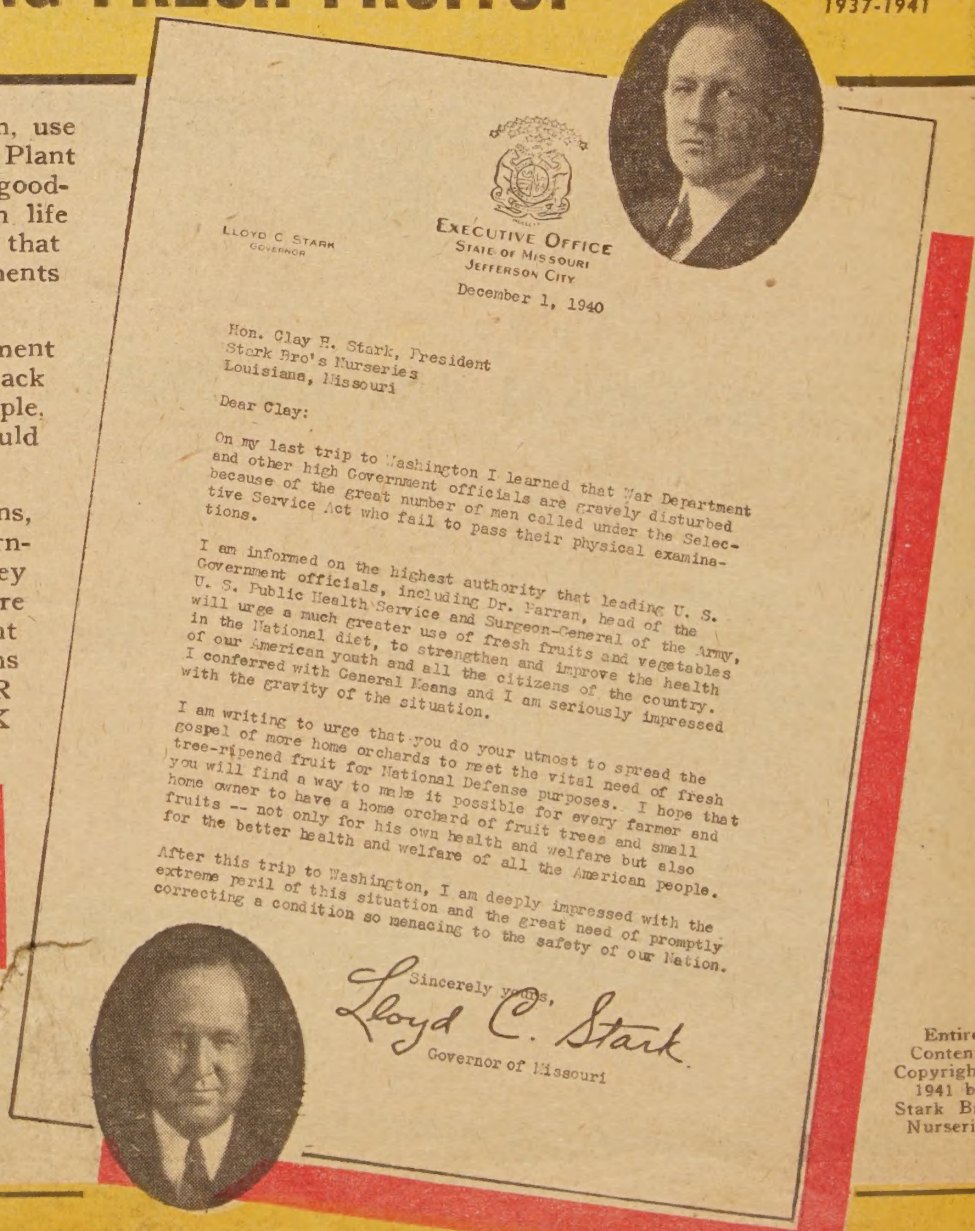
If you have a back yard, a garden, or a small piece of land on the farm, use it to protect your pocketbook—and your own and your children's health. Plant it in fruit trees. Let your children grow up amid the bountiful health-giving goodness of delicious, juicy fresh fruit. Feed it to them freely. Start them off in life with the foundation of health and strength, sound bones and strong muscles that come from a diet containing the vitamins and many other essential food elements to be found in tree-ripened fruit.

The health of America's citizens is our nation's greatest asset. Government health experts have realized for years that careless eating habits and the lack of high-vitamin-content foods were lowering the health standards of our people, and that steps to educate our citizens to eat more of the proper foods should be taken.

But now that we are in a great national emergency, the health of Americans, as never before, MUST be raised to the highest standards. The U. S. Government has embarked upon a gigantic National Health-Defense Program—they are urging the growing of more fruit—they want EVERYONE to eat more fresh fruit for greater health and strength. Cooperate with your government in this great patriotic movement—make YOUR children strong, healthy Citizens of Tomorrow—give them plenty of fresh tree-ripened fruit, grown on YOUR OWN trees—and for greatest profit and satisfaction be sure they are STARK Improved Prize Fruit Trees.

### PLANT THIS FALL—Gain a year —And Beat The Price Rise

Fall is the best time to plant. Trees planted now will establish their roots stronger this fall and start root growth immediately. Buy NOW—plant NOW—THIS FALL—while you can have full choice of varieties and before fruit tree prices go up.



Entire  
Contents  
Copyrighted  
1941 by  
Stark Bro's  
Nurseries



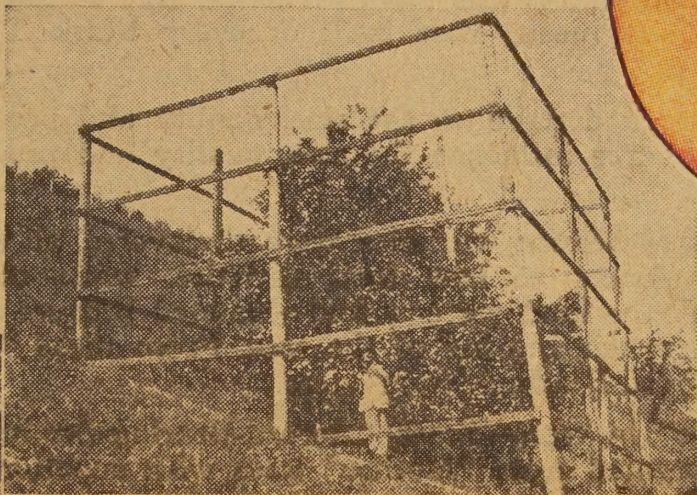
# STARK SPENT \$50,000.00 TO ASSURE YOU EXTRA TREE VALUE

Stark Bro's have combed the country for the best fruit trees of all varieties—and this search never stops. By discovery and purchase—and endless work in the world-famous Stark Test Orchards of "1000 varieties"—Stark Bro's are able to offer the fruit growers of America super-values in trees—extra values in sturdier trees, that bear younger, and produce bigger crops of higher-quality fruit that command top-market prices.

Stark's Golden Delicious  
World's Most Valuable  
Yellow Apple Discovery

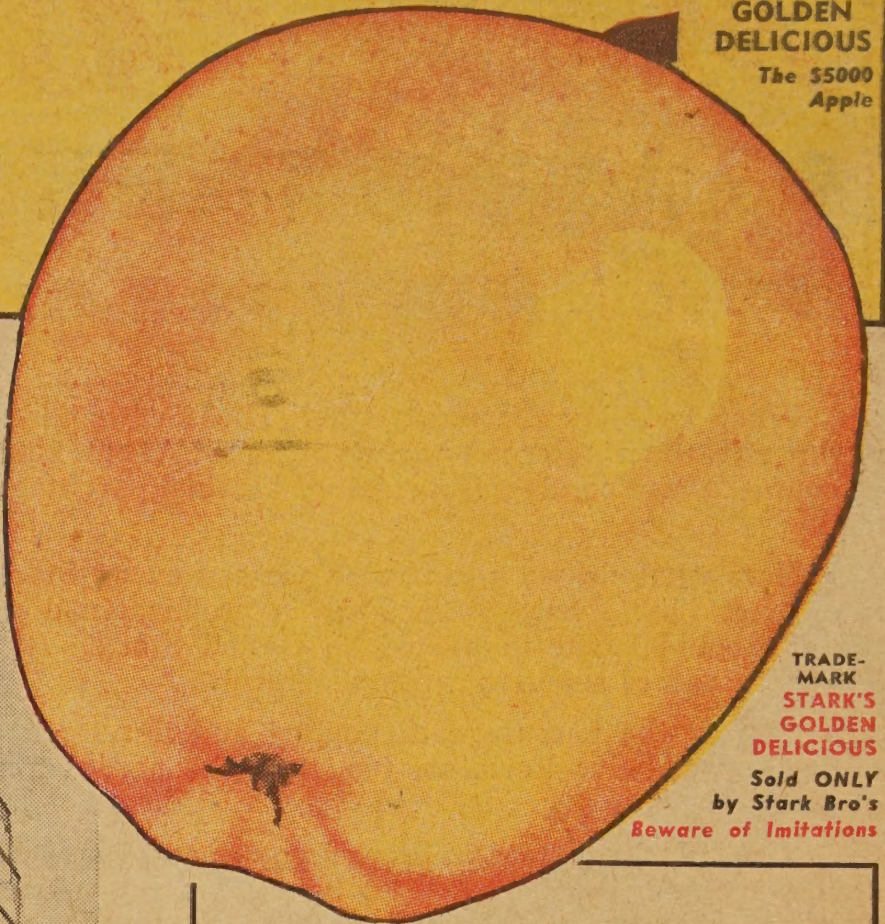
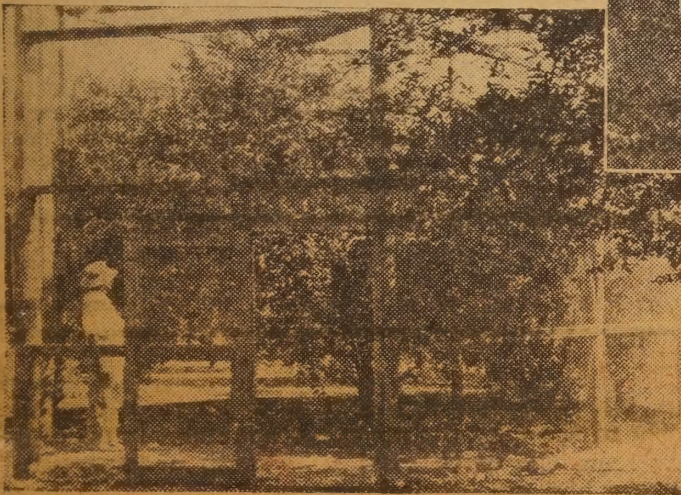
## Stark Bro's Famous \$5000.00 TREE IN A CAGE

The tree in a cage shown at the right is the Renowned ORIGINAL STARK'S GOLDEN DELICIOUS—the parent tree of all STARK'S GOLDEN DELICIOUS trees. This \$5000.00 tree has revolutionized apple growing.



## Stark Paid \$6000 FOR THE LIMB OF THE NEW STARKING APPLE

The tree in a cage shown at the left is the ORIGINAL tree that first bore the greatest red apple of all time — STARKING Double-Red Delicious. Stark Bro's paid \$6,000.00 for the one limb of this tree that produced this famous apple. It is the parent tree of all STARKING trees that are bringing countless thousands of dollars' profit to fruit growers.



GOLDEN  
DELICIOUS  
The \$5000  
Apple

TRADE-  
MARK  
STARK'S  
GOLDEN  
DELICIOUS

Sold ONLY  
by Stark Bro's  
Beware of Imitations

## Here Is What Stark Bro's Paid FOR OTHER TREES

## So Fruit Growers Could Have BETTER FRUITS and MORE PROFITS

In their constant search to give YOU better fruits—NEW, EXCLUSIVE, IMPROVED varieties—Stark Bro's have spent great sums of money for NEW FRUIT discoveries.

## Stark Paid \$1000 A FOOT For The Limb That Produced SCARLET STAYMARED Apple

(U. S. Patent)

## \$2000.00 Was Paid By Us for The Original JONARED Apple Tree

(U. S. Patent)

## \$3000.00 for Luther Burbank's VAN DEMAN Quince

## We Paid \$3000.00 for Burbank's GOLD Plum

## We Bought The Original HAL-BERTA GIANT Peach Tree For The Highest Price Ever Paid for A Peach Tree

These are just a few examples. No other nursery in the country can point to such a record of great fruit discoveries. Stark Bro's have spent generously of their great resources to benefit fruit growers—drawn heavily upon their long experience of over 125 years—devoted endless time of a large staff of fruit experts—to make available to you the finest trees—bearing the finest fruits possible for horticultural science to produce. And remember, these Improved Varieties—

## ARE SOLD ONLY BY STARK BRO'S

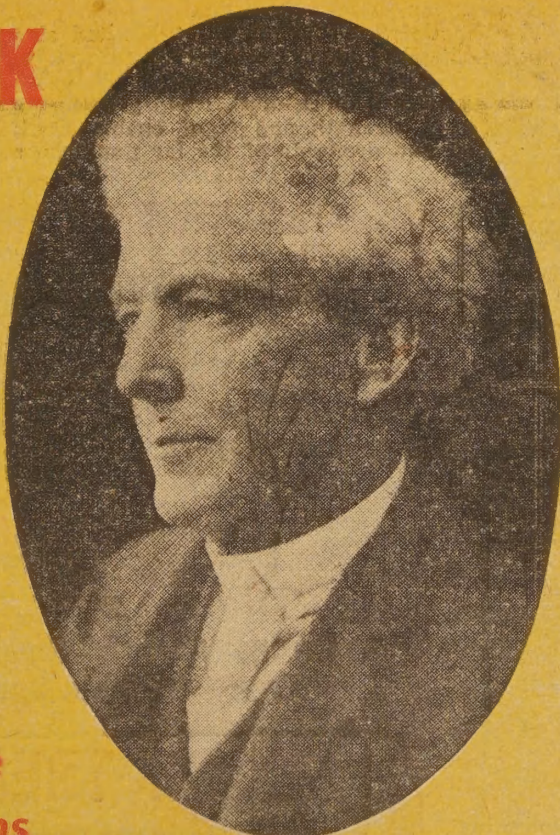
PAGE THREE

## LUTHER BURBANK

World's Greatest  
Horticultural Genius

## APPOINTED STARK BRO'S EXCLUSIVE SUCCESSORS

for the Propagation and Sale  
of his Marvelous Plant Creations



LUTHER BURBANK, Wizard of Horticulture

The great accomplishments and the memory of Luther Burbank, Plant Wizard, are known and revered in every corner of the world. His famous fruit and plant creations perpetuate his name. It is a deep satisfaction and pride to Stark Bro's to be the one firm in the whole world selected by Mr. Burbank to carry on his great work—to have the exclusive right to propagate and distribute his wonderful new Burbank fruit creations.



**IT IS ECONOMY  
TO BUY  
THE BEST**



# Stark's U. S. Patent—EXCLUSIVE

## Why *STARK TREES* ARE

**Every Stark Fruit Tree is a . . .  
"RECORD-BEARING-STRAIN TREE"**

(Stark Trade-Mark)

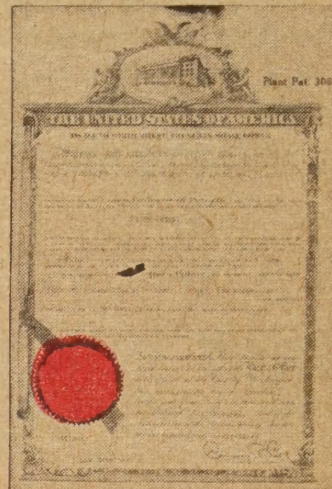
What hens lay the most eggs? Those with parentage of heavy-laying records, of course. You might call them "Record-Laying-Strains." What kind of live-stock is more profitable? Pure-breeds of course, those coming from record-bearing parentage, celebrated for size, quality and breeding ability.

Now what do we mean when we say every Stark Tree is a "Record-Bearing-Strain" Tree? We mean just this. Every Stark Tree is propagated direct in line from the finest tree of that variety that we could locate in the whole United States. It means that back of every Stark Tree is a known record of superior accomplishment.

Just as the parentage of poultry and live-stock determines the size, quality and productivity of poultry and live-stock, so, too, does the parent-tree influence the size, quality and productivity of the trees.

The "Mother" trees of Stark's young and heavy-bearing varieties were discovered all over the country. Some, known as "Bud Sports," are producers of new fruit varieties, while others, of standard varieties, are the highest type of tree of the kind we can find—selected because of extra size or color of fruit, strength, vigor, heavy and regular bearing of the tree. From these "Mother" trees of all varieties originates every Stark "Record-Bearing-Strain" tree.

That is why we say 'it pays to buy the best' in trees—Stark "Record-Bearing-Strain" Trees, grown on Stark Special Whole Roots and propagated from "Mother" trees with superior records of productiveness for quality and profit.

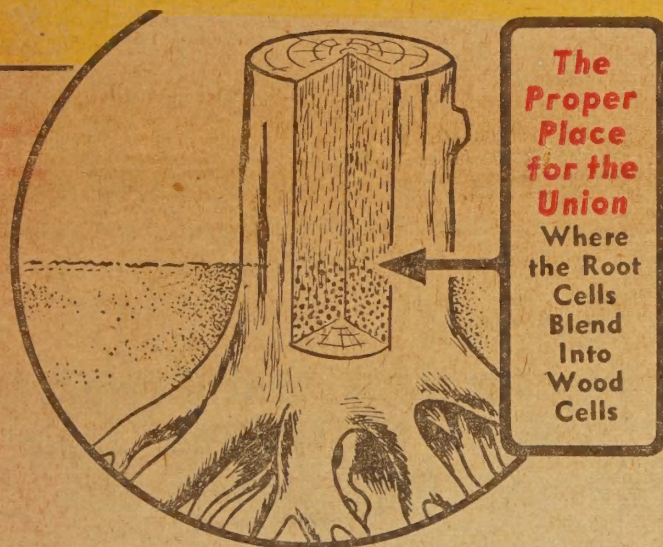


U. S. Patent Certificate, granted Stark Bro's on one of many of our Patent Trees, Shrubs and Roses.

Under the laws of the U. S. Government, these valuable new varieties—Patented by Stark Bro's—can be **SOLD ONLY** by Stark Bro's Nurseries, Louisiana, Mo.

### Stark's Special **WHOLE-ROOT** Grafting-Method Trees

(Copyrighted and **SOLD ONLY** by Stark Nurseries, Louisiana, Mo.)



**The Proper Place for the Union Where the Root Cells Blend Into Wood Cells**

A tree draws its nourishment from the sun, air, rain—but first and most important of all—from the earth in which it is planted. It is easy to see why the roots are the most important part of the tree—they are the feeders that draw from the earth vital substances necessary to the growth and bearing of the tree. If the roots are big, strong and vigorous, they will reach deeply into the soil and draw heavily upon these vital substances to nourish the tree richly and produce quick, strong, vigorous growth—and young and heavy-bearing.

Note the picture at the left. It illustrates one of the basic secrets of the Stark Special Whole-Root Grafting Method. In propagating Stark Trees the graft is inserted where the wood-cells of the tree meet and blend with root cells. Here nature helps to make a perfect union, and the grafted member draws full, rich nourishment for strongest growth.

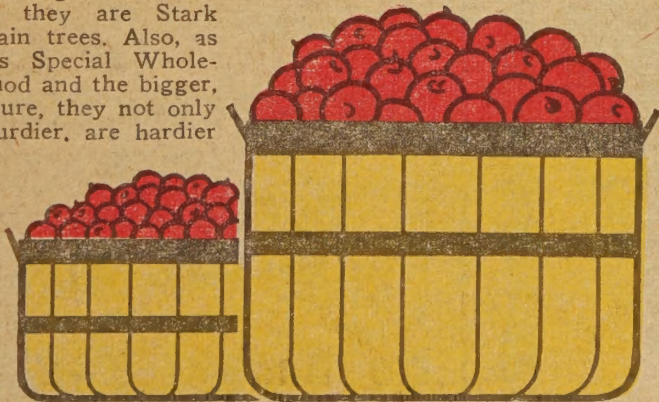
This Special Stark Whole-Root Method also includes the nursery secrets and experience of more than 125 years—handed down from father to son, through six generations of Stark Nurserymen.

**THE RESULT**—is Stark Special Whole-Root trees with heavy root systems and a wealth of root fibers that give the tree a quick start, rapid growth, young-bearing, superior strength and longer life.

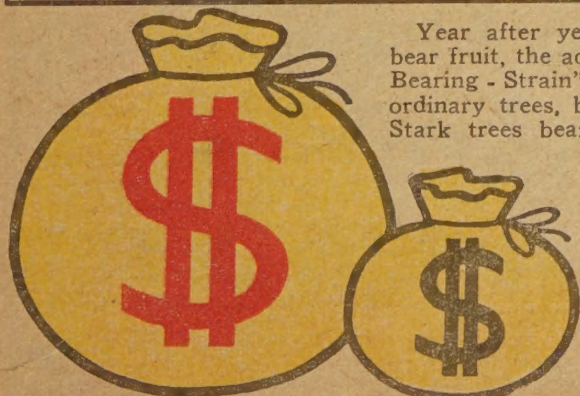
This extra strength and vigor enable Stark Trees to withstand the sub-zero rigors of the far north and the heat and droughts of the far Southern sections—better than locally grown trees with less vigor and stamina.

### Stark Special-Method Whole-Root Trees Yield Bigger Crops of Fruit

Of course, to begin with, Stark trees have a big advantage over ordinary trees—because they are Stark Record-Bearing-Strain trees. Also, as a result of Stark's Special Whole-Root Grafting Method and the bigger, stronger root structure, they not only grow faster and sturdier, are harder to heat and cold, mature earlier and bear younger, than ordinary trees—but when in full bearing they are also harder, and constantly produce bigger crops of better fruit year after year. The bigger, stronger root structures of Stark Special Whole-Root trees draws more nourishment from the soil to produce bigger crops and better fruit.

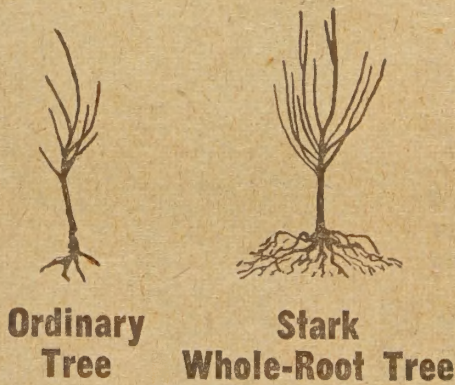


### Stark Special-Method Whole-Root Trees Produce Bigger Profits Year after Year

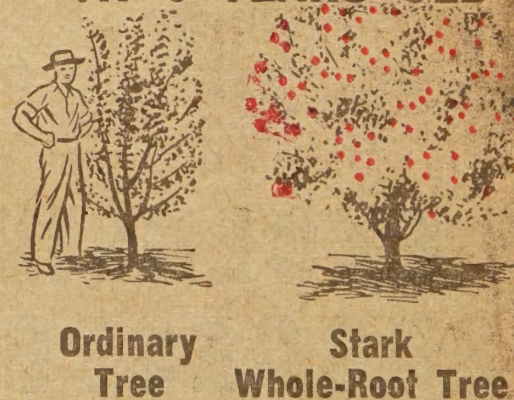


Year after year, as the trees grow and bear fruit, the advantages of Stark "Record-Bearing-Strain" Whole-Root Trees over ordinary trees, become greater and greater. Stark trees bear increasingly larger crops in comparison with ordinary trees as the years go by. Even if you grow fruit only for your own use, be sure to plant Stark "Record-Bearing-Strain Trees"—your surplus fruit sold at best market prices will pay for the trees over and over again. And if you grow fruit for sale, you cannot afford to plant anything but Stark Trees.

#### at **PLANTING TIME**



#### **AT 6 YEARS OLD**



### WHICH TREE WOULD YOU WANT?

**Stark SPECIAL-METHOD Whole-Root Trees  
Grow Faster — Bear Younger — Produce Heavier**

Notice the trees pictured above. At the left see the ordinary tree with weak roots—and alongside it, the Stark Special Method Whole-Root Tree with luxurious root structure.

See what happens as the years pass—above at the right are pictured the same trees six years later. In those years the strong root formation of the Stark Tree has drawn abundant nourishment from the soil to bring it to young and heavy bearing, while the ordinary tree alongside of it, because of weak roots, lacks stamina and vigor—is still spindly, undeveloped and shy-bearing.

*Stark's SPECIAL WHOLE-ROOT METHOD Trees are Sold Only by Stark Bro's*



# NEW - YOUNG and Heavy Bearing Fruit Trees

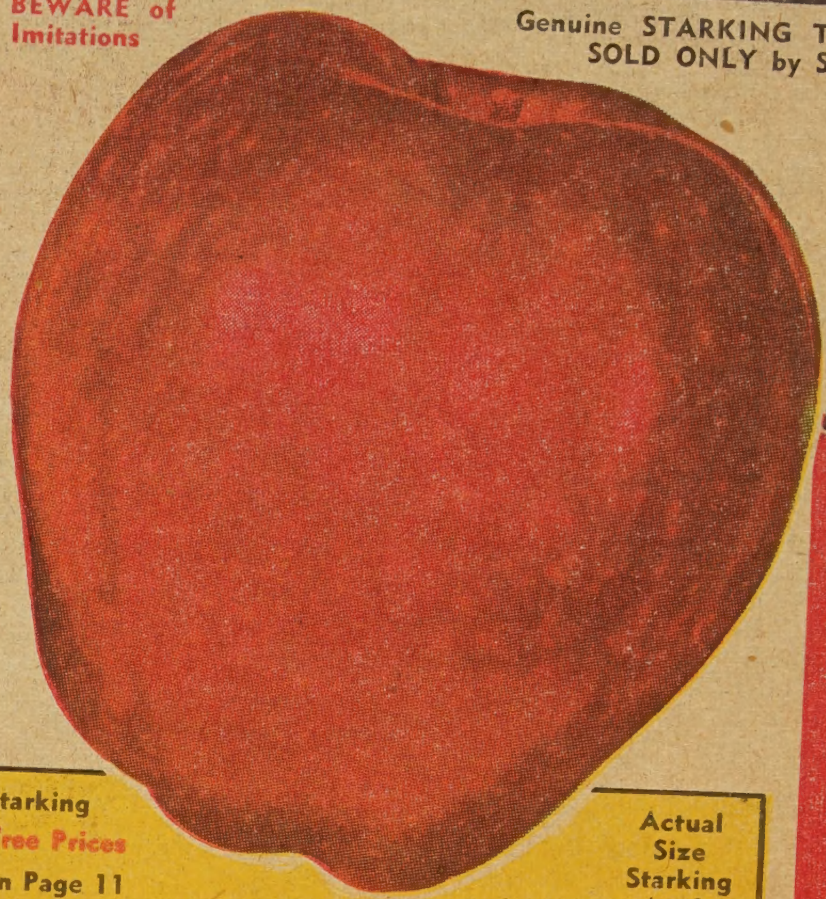
## *MOST PROFITABLE To Plant...*

### STARKING -- The NEW Double-Red Delicious

**"The Most Profitable of All Red Apples"**  
— says U. S. Senator Harry Byrd

BEWARE of Imitations

Genuine STARKING Trees  
SOLD ONLY by Stark



Starking  
Tree Prices  
on Page 11

Actual  
Size  
Starking  
Apple

To the marvelous flavor and all the other superior qualities which won world-wide fame for our Original Stark Delicious, STARKING Double-Red Delicious, adds, Younger Bearing and Earlier All-Over-Red Coloring. STARKING Apples are first on the Delicious market and bring PREMIUM PRICES, often 30% to 40% more than Delicious. Starking can be picked when hard ripe and full of juice (they never get mealy). At the same time they have the flashing bright red color necessary for highest priced color grades. That is why STARKING Double-Red Delicious is recognized as the World's Best Red Apple.

Whether you plant a Home Orchard for your own family's fruit supply; a Local Market Orchard or a Commercial Orchard, you will find STARKING Double-Red Delicious your Best and Most Profitable Red Apple—the Red Apple which tops all markets year after year and begins to bear earlier than the Original Stark Delicious.

Here are just a few of the hundreds of enthusiastic reports growers from all parts of America are sending us about their own phenomenal success with STARKING Double-Red Delicious.

**Warning—Genuine STARKING Trees are Sold Only by Stark Bro's**

**"Most Delicious Red Apple in the World"—Luther Burbank**

"The superlative Starking apple simply cannot be compared with any other red apple. Its crisp flesh is overflowing with an exquisite, aromatic flavor—and a rich, refreshing juiciness not found in any other red apple."—Luther Burbank, Santa Rosa, California.

"All my customers say that Starking is the best red apple they ever tasted and the most beautiful they ever saw. I get 25 per cent more money for them than for any other apple. My Starking trees bore 3 years younger than old Delicious."—A. Svonavec, Summit Co., Ohio.

**"We Get Fruit Years Sooner"**

"Picked my first crop from my 120 Starking trees when they were only 3 years old. All of them graded No. 1 Extra Fancy for color. This earlier, All-Over-Red Coloring makes them highly desirable in the eyes of the public and they always sell for high prices."—T. H. Miller, Yell Co., Arkansas.

"Starking apples at picking time are much firmer-fleshed apples and even better flavored than Delicious. I have 200 Starking trees now 5 years old. They bore their first crop at 3 years and are younger bearers than Delicious."—Edward E. Heid, Jefferson Co., Indiana.

"Two of my 3 year Starking trees bore 4 bu. each. All trees averaged 2½ bu. and the apples were very large—running 64, 72 and 80 to the bu. Every apple had 100% SOLID RED COLOR. Starking apples sell at a good premium."—Jos. A. Richartz, Washington.

**"Starking Stays Crisp and Juicy Till Apples Come Again"**

"The keeping quality of Starking apples is ASTONISHING. I have had them up to June the next year after picking and THEY WERE STILL FIRM, CRISP and JUICY."—P. Weisbrod, Kossuth Co., Iowa.

Prof. T. J. Talbert, Mo. State Horticulturist, after sampling Starking apples that had been in storage from October one year to December the next year (15 months) stated: "These have held up remarkably well. Show no signs of scald or decay, have retained their fine deep red color and are good to eat. Still very firm and juicy. High quality and good shipping and keeping ability."

"This extra red color of Starking assures fruit growers Earlier Picking, Firmer Fruit for Long Storage Keeping and Better Quality During a Longer Storage Season."—Prof. Gourley, Chief Ohio Hort. Dept.

"The increased color of the Starking makes it possible to pick the fruit earlier and make the apples keep longer. This is of great value to commercial orchardists."—Prof. Potter, New Hampshire State Horticulturist.

**"Starking Is Hardy in North—Thrives in South"**  
**100% Solid Red**

"Starking is a great improvement over old Delicious, as Starking is 100 per cent red even in shady parts of trees. It is also better flavored. Headed up in barrels for 6 months in a cellar only half a dozen showed signs of rot."—R. S. Ward, Nova Scotia.

"My 400 young Starking trees bore from 5 to 7 bushels each and sold for \$3.50 per bushel. They always bring the top price on every market."—R. L. Wallace, Knox Co., Tenn.

"Despite the drouth, many of my young Starking trees bore 2 barrels (6 bushels) each this year of fine Extra Fancy No. 1 apples. The entire crop was 100 per cent all-over-red the first week in September. The crop was remarkable because these Starking trees withstood a 20 degrees below zero spell last winter."—D. Gold Miller, Berkeley Co., W. Va.

**"Starking Is the Most Profitable Apple"**  
Says U. S. Senator Harry Byrd of Virginia

World's Largest Grower, Plants 6031 More Starking Trees, To Grow Nation's Finest Orchard, He Selected Stark Exclusive Leader Varieties.

"Whenever we can cut out unpopular and unprofitable varieties and plant improved varieties we should do so," Senator Harry Byrd told the members of the Virginia Horticultural Society. "Red Delicious (Starking) is the most profitable Variety we can grow."

NOTE: Senator Byrd practices what he preaches. Last year alone he planted 6031 STARKING (Red Delicious). He also planted large quantities of Scarlet Staymared, Red Rome Beauty, Golden Delicious, Staymared, etc.

**STARK TREES**  
REG. U. S. PATENT OFFICE

See Price List  
On Page 11

**STARK TREES BEAR FRUIT**  
REG. U. S. PATENT OFFICE



Another STARK  
Extra Value

Stark's Patented Tree-Digger "gets all the roots" without the slightest injury. This super-power digger, equipped with Special Patented blade, cuts deep under the trees below the feeder roots, lifting them out gently and without shock or injury.

Bushel  
Basket  
of  
Huge  
STARKING  
APPLES  
—  
ONLY 48  
Filled a  
Bushel



**SEE BIG CASH PRIZE OFFER ON BACK PAGE**



# "FINEST FLAVORED APPLE IN THE WORLD—

"Youngest Bearer Ever Discovered"—Said Luther Burbank



## STARK'S GOLDEN DELICIOUS

The great, new Young Bearing Golden Delicious Apple brings to mankind a New and Distinctive Fruit Delight—A Large, Glowing, Golden Yellow Apple, that is creating a sensation on the apple markets of the World and adding health and wealth to all who grow it. In Back Yards, in Home Orchards, in Local Market Orchards, in large Commercial Orchards—it is the heaviest, youngest bearer—the biggest money maker.

Once you have feasted your eyes on the rich golden beauty of Golden Delicious and sunk your teeth into its crisp, firm, delicious, juicy flesh—once you have enjoyed its sparkling, tangful flavor (reminiscent of a perfectly ripened Bartlett Pear)—YOU, too, will join the throng at Home and Abroad who acclaim STARK'S GOLDEN DELICIOUS as the "FINEST FLAVORED APPLE IN ALL THE WORLD."

Stark's Golden Delicious is the BEST All-Purpose Apple ever discovered. For eating fresh it is supreme—for glorious apple pies—for health-giving baked apples—for delectable apple dumplings—for savory apple sauce (it requires no sugar)—for canning and preserving—Golden Delicious imparts a distinctive, intriguing flavor which will delight your palate. For crisp, delicious salads it has no equal (Golden Delicious sliced, retains its rich golden color)—and for cider, Golden Delicious is superb. Invalids who cannot eat ordinary apples thrive on Golden Delicious. Golden Delicious is one of the few fruits

to receive the coveted WILDER MEDAL—highest Award in horticulture. This great honor was bestowed upon it by the American Pomological Society after exhaustive investigation proved the Supreme Merit of GOLDEN DELICIOUS.

**WARNING—Genuine GOLDEN DELICIOUS Trees Are SOLD ONLY By Stark Bro's**

### HOW THIS WONDERFUL APPLE WAS DISCOVERED

One April day a package arrived at Stark Nurseries. When it was opened, out rolled three huge, golden globes of succulence—yellow apples of amazing size and a new delightful flavor. In appearance and taste they combined the best qualities of Grimes Golden and Stark Red Delicious—and yet the taste was new, and deliciously different, reminiscent of a perfect Bartlett pear. These apples had been picked the preceding fall and although stored all through the winter they were wonderfully crisp and juicy—almost as though fresh-picked.

They were sent to us by a farmer in the West Virginia mountains, who knew, as do all fruit growers, that Stark Nurseries conduct an unceasing search for new and improved fruit varieties. The following Fall, Paul Stark, eager with hope, yet beset by the fear of disappointment, started on the long trip to the farm of A. H. Mullins—1,000 miles by train and a 20-mile, horseback ride through West Virginia mountain wilds.

Arriving at Mr. Mullins' home, he literally ran to the orchard. As he came closer and closer his heart began to sink for, as he scanned the trees every one seemed to be but a wild seedling—runty, small trees. But no!—what was that? One tree stood forth from all the others—a tree with rich green foliage, its boughs bent almost to the ground with a great crop of big glowingly-golden apples, just like the three beauties Mr. Mullins had sent to Stark Nurseries!

Thus was discovered the great Stark Golden Delicious, acclaimed by pomologists and horticulturists throughout the whole world as the most wonderful apple discovery of all time.

Genuine  
Stark's Golden  
Delicious

Sold ONLY by STARK

Beware of  
Imitations!



See  
Prices  
Page 11

Actual  
Size



**Because—Golden Delicious Bears Younger Than Any Other Apple**—it Bore at 2 Years Old in 22 States—and often in heavy bearing before others produce an apple. Even at 3 and 4 years growers report profitable crops; Have 200 Golden Delicious six and eight years old. Began bearing at 3 years. This year a splendid crop. Some trees as much as 10 bushels. Always bring high prices. Particularly resistant to drought, the best variety in this respect, also more resistant to fire blight.—Thomas J. Harwell, Virginia.

**Because—Frosts Do Not Stop Golden Delicious**—A late bloomer, it stands more unfavorable weather, late frosts and freezes at blooming time than any other and comes through with a crop;

250 Golden Delicious in my orchard here came through the coldest winter for 40 years—ranging from 43 degrees below zero here to 55 degrees in the villages. Seem hardy as McIntosh and bear third year after planting, producing nearly 3 bushels each at 5 years.—A. H. Ingalls, Abercorn, Quebec, Canada.

**Because—Golden Delicious is the Most Satisfactory Orchard Tree**—Young bearing, Annual bearing, Heavy bearing, Strong growth, Hardy, Frost, Blight and Disease resistant, Extreme Hardiness—Trees have withstood 43° below zero in Canada;

I have 50 Golden Delicious 8 years old that will average 3 bushels per tree. Blossoms of other varieties were frozen but Golden Delicious came through.—C. L. Grimm, Pennsylvania.

**Because—Golden Delicious Makes Growers Bigger Profits Quicker**—Because of young bearing, heavy annual crops, and the Extra premium prices the fruit brings, Golden Delicious insures quick profits and big profits—Double Profits—compared with standard varieties;

My 120 Golden Delicious 8 or 9 years old produced from 4 to 10 bushels per tree. I received twice as much as for others. The tree is better, more hardy, will stand frost and cold better than others.—John T. Rader, Missouri.

**Because—Golden Delicious Grows and Bears Everywhere**—Gives 100% success in every section where apples grow—Extreme hardness for the North and success for the South;

My Golden Delicious are 12 years old. Commenced bearing at 3 years—and have never failed—have borne 12 bushels per tree. Brings 50c to \$1 per bushel above others.—W. B. Landis, Iowa.

**Because—People Go Wild Over Golden Delicious**—As people learn of the superb flavor of Golden Delicious, they will buy no other apple. No other apple sells so readily at such high prices;

My customers like Golden Delicious apples better than any other. I get \$1 more a bushel than for others.—Frank S. Foster, Illinois.

**Because—Buyers Beg for Golden Delicious Everywhere**—Buyers are eager to secure Golden Delicious—and growers do not have enough to supply the demand;

Although we had to market our bountiful crop of Golden Delicious against one of the biggest crops in history, we sold out at 3 times what others brought.—John C. Thompson, Tenn.

**Because—Golden Delicious Bear Most Fruit Per Tree**—No other variety produces as many bushels of fine apples year after year. Even when trees are only 6 and 7 years old, 5 to 10 bushels per tree is not uncommon;

Golden Delicious succeeds where other varieties fail—30 miles South of Atlanta, 5 and 6 year old trees loaded to breaking point.—J. O. Rutherford, Georgia.

**Because—Golden Delicious Apples Keep Crisp and Juicy All Winter**—One of the latest keeping apples, both in ordinary cellar and cold storage. Comes out in late Spring crisp, snappy, full of juice and most delicious;

All winter and spring, as late as on May 8th, the St. Louis GLOBE DEMOCRAT Market Report quoted these wholesale prices being paid at that late date by dealers:— "APPLES—Illinois Golden Delicious, \$3.00 to \$3.50 bushel. Delicious, \$1.50 to \$1.90; Yorks, selected, \$1.10 to \$1.25; Ben Davis, \$1 to \$1.10." etc.

SEE BIG BARGAIN COLLECTIONS ON PAGE 14



# 2 New U.S. PATENT Apples

That Will Enable **YOU** To Get  
**On Markets FIRST**  
**AT HIGHER PRICES**

THEY BOTH  
**REDDEN**  
2 WEEKS TO  
ONE MONTH  
**SOONER**

**Original Limb Scarlet Staymared**  
**Cost Us \$1,000.00 a Foot**

To give YOU the profit-benefit of this amazing New Improved Scarlet Staymared Apple, we paid \$3,500.00 for this Original Sport Limb, 3½ feet long—nearly \$1,000.00 a foot. Recognizing in this great apple a valuable new variety, the U. S. Government awarded Scarlet Staymared a U. S. Patent—so all Genuine Scarlet Staymared Trees are grown and sold ONLY by Stark Nurseries under U. S. Patent.

**"Growers Get 100% Fancy Color"**

"A remarkable all-over-red Stayman—distinct, brighter red, a valuable new variety. The color is marvelous."—Prof. T. J. Talbert, Chief of Horticulture, University of Missouri.

**A Big New Profit Maker for You**

For the man who is planting a Home Orchard, a Local Market Orchard, trees to supply a Roadside Market or a large Commercial Orchard, Scarlet Staymared is recommended as one of his finest flavored, most flashy-looking leading profit-makers.

A veteran fruit grower, who has observed Scarlet Staymared since we first discovered this valuable new Bud Sport Variety, writes: "What STARKING has done for Stark Delicious, what JONARED has done for Jonathan, what RED ROME BEAUTY has done for old Rome—this new SCARLET STAYMARED has done for Stayman Winesap."

## STARK'S NEW U. S. PATENT

### SCARLET STAYMARED

Takes on a bright flashing all-over Red 30 days before Stayman Winesap colors. SCARLET STAYMARED is adding tremendously to the profits of growers with highest First-on-the-Market Prices every year—brightest, flashiest of all—a long keeper.

Scarlet Staymared Trees are **SOLD ONLY** by Stark Nurseries—under U. S. PATENT. Scarlet Staymared is a true Limb Bud Sport of Stayman Winesap and possesses all the superior characteristics that have long made Stayman Winesap a national favorite—but in addition, it is bright red when Stayman is still green, it BEARS YOUNGER than Stayman and it does NOT crack like Stayman.

A large apple—with marvelous quality—juicy, delicious, spicy flavor—bears young—and everywhere it is creating a furore of praise among Home Orchardists and Commercial Apple Growers.

Crisp and Juicy till Late Spring. Because Scarlet Staymared colors a brilliant flashing all-over-red 30 days earlier, it can be picked when hard ripe and full of juice, so it will keep crisp and juicy till new apples come again—A LATE KEEPER—an excellent storage apple, does not scald in storage.

**"Bearing at 2 Years"**

Franklin Co., Va.  
October 20, 1940

Stark Nurseries, Louisiana, Mo.  
"Spring of 1938 we planted 100 of your Scarlet Staymared Apple trees. This year (when only 2 years old) one of them had 32 nice all-over-red apples. It looked so good I thought I would get a picture of it so I am enclosing two exposures."—J. S. Webster.



This actual color photo (right) shows you the enormous crops which Scarlet Staymared bears.

## STARK'S NEW JONARED U. S. PATENT

The Flashing Red-all-over Jonathan That's Solid Red Before It's Ripe  
Keeps Later — **Because You Can Pick When Hard Ripe** — Stops Drop

The Search of the Scientists has finally Succeeded—Here is the marvelous, long-looked-for JONATHAN SPORT, which gets red-all-over two weeks BEFORE Jonathan colors—the ONLY Red Jonathan Apple to win recognition by the U. S. Government as a valuable new variety, and to receive a U. S. Patent — "JONARED" — Patented, Grown and Sold ONLY by Stark Bro's

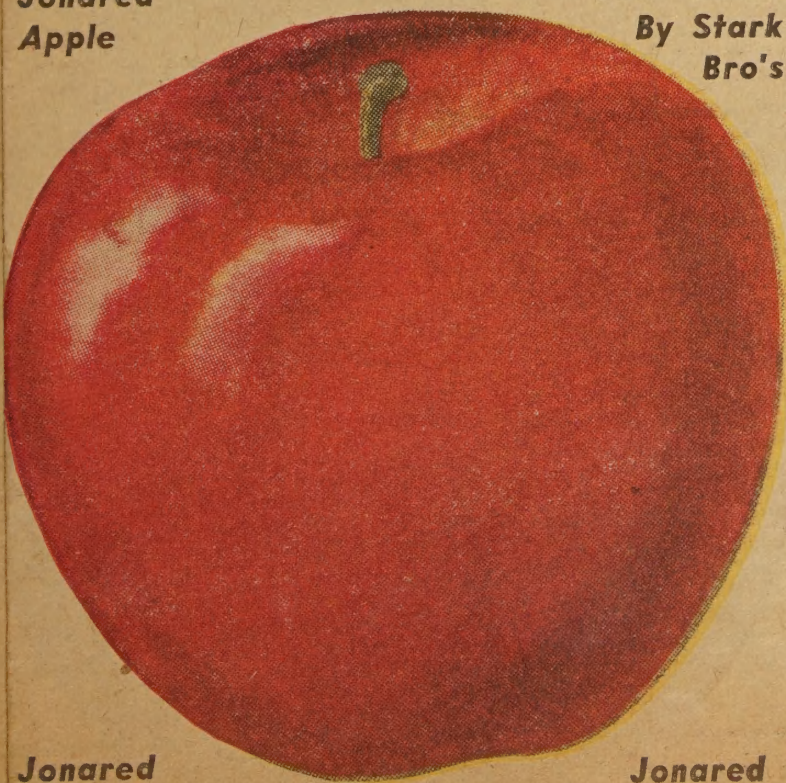
The JONARED Apple takes on a Blazing, Bright Red all-over color, about 2 weeks before Jonathan colors—has all the characteristics and fine points which made Jonathan one of the leading apples on the market—plus 100% extra fancy color. Sooner picking—because it colors earlier—gives Jonared longer keeping ability—Stops drop—Gets First-on-Market Top Prices.

**New U. S. Patent**

**Jonared Apple**

**Beware of Imitations**

**Sold ONLY  
By Stark  
Bro's**



**Jonared  
Reddens 2  
Weeks Sooner.**

**Jonared  
Stops  
Jonathan Drop**

**I'm Certainly Glad I Planted Jonared**  
**6-Year-Old Trees Averaged 5 to 6 Bushel.**  
**Brought 35c to 40c MORE Per Bushel"**

"I certainly am glad I took your (Stark Bro's) suggestion and planted JONARED instead of Jonathan. Your JONARED came into light bearing for me in the third year and are six years old now and average from 5 to 6 bushels per tree, of beautiful all-over flashy red fruit, which sold for 35c to 40c more than the same grade Jonathan. These Jonared color up way ahead of the Jonathans, and I have been getting a better price on a Jonathan which I sell early in the season—but neither I nor any of my friends who grow Jonathans have been able to get good color until you people sold us the Jonared. That flashy finish certainly does the job."—Les Smith, ex-president Illinois Horticultural Society, Rock Island Co., Ill.

**"Jonared Replacing Jonathan in Michigan"**

"If Stark Bro's don't do anything else for the Michigan growers, they gave them JONARED APPLE" said the famous Commercial Orchardist Byce to Ward Lockwood at the Bangor Apple Show. "Wherever I happen to be in Michigan," wrote Stickney Stark, "Jonared seems to be entirely replacing Jonathan because of its extra fine flavor and all-over-red color."

"Michigan growers now realize the extra profits to be made in growing Stark Bro's new improved STARKING, GOLDEN DELICIOUS, JONARED and SCARLET STAYMARED. These are about the ONLY varieties that were widely discussed at the show."

**PRICES — See  
Apple Price List  
on Page 11**

★ ★ ★ ★ ★  
★ **ANOTHER STARK** ★  
★ **EXTRA VALUE** ★  
★  
★ Every Stark Tree is a "Record-Bearing Strain" tree —propagated direct from the finest tree of the variety we could locate in the United States. Trees famous for hardiness, vigor and strength—young-and-heavy bearing of high-quality fruit.★

STAR  
FEATURES OF  
STARK  
TREES

**SEE BIG CASH PRIZE OFFER ON BACK PAGE**

PAGE SEVEN



EARLY RED  
BIRD APPLE

# A 12 MONTHS APPLE PLAN

Stark's  
Double-Life  
GRIMES GOLDEN

## THE BEST APPLES TO EAT AND SELL EACH MONTH OF THE YEAR

Whether you plant Apple Trees for your own family's supply of delicious health-giving tree-ripened fruits or to supply Roadside Markets, the Commercial Markets or the ever-increasing Truck Trade, it is desirable and profitable to grow varieties which ripen in succession—from Early Summer to the Late Winter Apples that keep till Spring.

We recommend that you plant the following apples—along with STARKING (Double-Red Delicious), GOLDEN DELICIOUS, JONARED and SCARLET STAYMARED — for highest quality apples all through the seasons—Summer—Fall—and Winter.

**EARLY RED BIRD**—World's Earliest Apple. Most beautiful and most profitable Early Apple. First of the season—it ripens a week earlier than Yellow Transparent, and has brought growers double the price. Tree is very hardy. Bears young—bears tremendous crops.

**GRIMES GOLDEN Double-Life.** (Trade-Mark). The Yellow Apple which held the American Crown as "Queen of Quality"—until we introduced Stark's Golden Delicious. See Page 6. Grimes Golden is good size, yellow, has exquisite aroma. Flesh is rich, crisp, tender, spicy and juice laden. Stark "Double-Life" propagating method (Trade Mark) was developed to control the fatal fault of collar rotting in Old Grimes—adding many years to the life of the tree right when it is at its most profitable bearing age. Sold ONLY by Stark Bro's.

**HENRY CLAY** (Trade-Mark). Earliest Yellow Apple. Larger than Yellow Transparent; better quality, a better shipper. Excellent yellow team-mate for Early Red Bird—ripens just after Red Bird. No other very early apple has such excellent quality. Commands top prices everywhere. Henry Clay should be in every Home and Commercial Orchard. Tree hardy, strong grower, blight resistant and heavy bearer. Introduced by Stark Bro's.

**YORK-A-RED** (U. S. Patent). Stark's new Double-Red Bud Sport of the old favorite "York Imperial." Identical with that old money-making favorite—with added red color which automatically brings higher prices and more profits. Fruit large, attractive, crisp, firm, good late keeper, good quality. Trees Patented and SOLD ONLY by Stark Nurseries.

**WEALTHY Double-Red** Our new Bud-Sport Solid Red Strain. (Sold ONLY by Stark.) Best Fall Apple. Gaining in popularity. Bears very young and every year. Good cooker. Superior quality, attractive, brilliant red, medium to large size. Extremely hardy. Plant in every Home and Market Orchard.

**ROME Double-Red** Stark's improved red-all-over Sport has all the good qualities of ROME BEAUTY—Large size; Tender, juicy, Good Quality; Extremely Hardy, Annual Bearing Tree—plus Brilliant All-Over-Red color. World's best red baking apple. Get Genuine Double-Red ROME from Stark Nurseries.

**DUCHESS Double-Red.** Early. Our Special Red Strain. Rich acidity, excellent cooker. Prized for jelly making. Good shippers. Dwarfish grower. Hardy. Excellent for fillers and yards, where space is limited. Sold ONLY by Stark Bro's.

**JONATHAN** (Young-Bearing Strain) Ours is Record Young Bearing Strain. JONARED—See Page 7—is a fine new Double-Red improvement and better, bigger money-maker than Jonathan.

**STARK DELICIOUS** Stark Bro's discovered and introduced the Original Stark Delicious tree and revolutionized the apple industry. See Page 5 for STARKING, a "Double-Red" and younger bearing improvement of Stark Delicious.

**WILSON RED JUNE.** Large. Early apple. Brilliant deep red. Fine quality. Good shipper. Big money-maker.

**STAYMAN WINESAP** One of America's favorite apples for 50 years, but SCARLET STAYMARED—Page 7—is a younger bearing brilliant all-over-red improvement of Stayman.

**BLACK BEN** (Trade-Mark). Extremely late winter apple. Deep solid red. Keeps perfectly in cellar and storage. No scald. Bears young.

**STARK KING DAVID** (Trade-Mark). One of the youngest, heaviest bearers in the world. It blooms late and bears when other old stand-by apples are killed by frosts. Size larger than Jonathan. A glorious solid dark wine red. Full of spicy wine-like juice. The long-lived spread-

**McINTOSH RED.** This Stark Superior Double-Red, Heavy Bearing Strain of McIntosh adds tremendously to the value of this popular apple. Beautiful—uniform in size, all-over crimson, with crisp white delicious aromatic flesh. Hardy, long lived, strong grower. Bears young—a money-maker.

ing tree will bear more bushels than any other apple except Golden Delicious. A sensational favorite for the Home Orchard—a Profit-maker for the Local Market and Commercial growers. Introduced by Stark Bro's.

**WINESAP** (Stark Va. Strain) An old-time heavy bearing Red Apple popular in East, South and Central West. SCARLET STAYMARED—See Page 7—is Double-Red, Younger Bearing improvement.

**NORTHERN SPY Double-Red.** All-over-red—great improvement of this favorite of New England and North. Get genuine Double-Red Improvement. Sold ONLY by Stark Bro's.

**YELLOW TRANSPARENT** Ripe right after Henry Clay. Medium size, yellow, good cooker, sub-acid flavor. Very hardy.

See PRICE LIST—Page 11  
For Other Apples

### Stark CRAB Apples

**STARK FLORENCE** Most Beautiful Bloom—most prolific and most valuable crab. Fruit bright ruby red and crimson. Wonderful for jelly, sauce, preserves. Dwarf trees. Hardy.

**STARK GOLD** Sold ONLY by Stark Bro's. Pure golden crab. Makes exquisite spicy, aromatic jelly, pickles, preserves. Tree is hardy. Semi-dwarf.

**DOLGO** Beautiful bloom, new red crab. For pickles, jelly. Young, heavy bearer. Hardy Dwarf.

## LINCOLN—THE BEST ALL-ROUND PEAR

This amazing Late-Summer Pear has proved to be America's Best All-Around Pear, especially where a BLIGHT-RESISTANT Pear is needed. Averages larger than Bartlett—Clear, Beautiful Yellow with a Bright Red Cheek. For eating it is delicious; for canning it has no equal—an ideal shipper. A Hardy, Blight-Resistant Tree; a Heavy Bearer—highly recommended for both Home and Market Orchards.

### "Equals Bartlett in Flavor"—says Idaho Grower

"Lincoln is Blight Resistant—more blight resistant than any other; equals Bartlett in flavor and texture. Good keeper, have never discovered a winter-killed tree."—J. W. Jones, Emmet Co., Idaho.

**BARTLETT** (Summer) The great favorite in all orchards and on all markets because of delicious flavor. Large, rich golden yellow blushed red; rich, delicious flavor. One of the best for canning and shipping. Tree strong grower. Regular bearer. We advise planting Lincoln in sections where Pears blight badly.

**FAME** (Late Summer) One of the most delicious Pears in the world. Juicy, melting, sweet and rich. Large, blushed yellow. Hardy, strong, long-lived tree; a young bearer; Blight resistant. We highly recommend Fame for all Home and Local Market Orchards. Introduced by Stark Bro's.

**GORHAM** (A New Late Bartlett) Resembles Bartlett in size, shape, color and delicious flavor—but ripens 2 weeks later. Tree vigorous, hardy, VERY RESISTANT TO BLIGHT. A splendid pollenizer. Georgia Exp. Station reports "Much more blight resistant than Bartlett."

**STARK SECKEL**—Sugar Pear. (Late Summer). A select large strain of the wonderful and delicious Seckel, that for generations has been recognized as the pinnacle of Pear quality. Medium size, beautiful russet yellow, spicy honey-flavor—the acme of pear perfection. Tree succeeds in all sections.

### Burbank's CHRISTMAS HOLIDAY Pear

Burbank's Great Pear Creation. A huge, smooth skinned, lemon russet yellow pear. Attains its highest quality and most delicious flavor at Christmas time. Striking—long necked. Resembles Beurre Bosc in shape and flavor. Pick in November and store for a delightful treat during the Holidays. Trees Grown and SOLD ONLY by Stark Bro's.

**CONFERENCE** (Late Fall). An English variety now gaining in popularity here, as a late-ripening market pear of high quality, heavy bearing and blight resistance. Similar to Beurre Bosc in shape—better quality than Bosc.

**ANJOU** (Late Fall). Large, late fall Yellow Pear blushed dull Red, richest flavor. Tree hardy. Bears young. Blooms late. Remarkably free from blight. Succeeds everywhere. Favorite for both home, market and commercial orchards.

**DUCHESS** (Fall). Extremely large—often weighs a pound. Has been a favorite in the Home and Market Orchards for generations.

**STARK TYSON** (Very Early Summer) Looks just like Seckel but ripens extremely early. Medium size, sweet, juicy, excellent quality.

**KIEFFER** (Winter). The most widely planted pear because it bears and pays. Large, rich golden yellow. Fine for canning, preserves, baking.

**BEURRE BOSCH** (Winter). A large, deep yellow, long-shaped extra sweet, juicy winter pear.

### Stark QUINCE

**VAN DEMAN** (Trade-Mark) Stark paid Burbank \$3,000.00 for this Quince. Luther Burbank wrote: "Baked, Canned or dried it retains best quince flavor. Side by side with other varieties is superior in size, quality, flavor and beauty." Hardy. Heavy bearer. Sold ONLY by Stark Bro's.

**Burbank JUMBO.** Sold ONLY by Stark Bro's. A New Creation by Luther Burbank. Enormous size. Good quality. Beautiful, vigorous tree.

**ORANGE** An old favorite—probably the leading commercial variety.

See  
Price List  
Page 11

STAR  
FEATURES OF  
STARK  
TREES

### ANOTHER STARK EXTRA VALUE

Stark's Special Whole-Root Grafting Method produces hardy trees with big, strong root systems that draw from the soil an abundance of the vital substances necessary to rapid, sturdy growth and young-and-heavy-bearing. When you get Stark Trees you get strong whole-root trees.

SEE BIG BARGAIN COLLECTIONS ON PAGE 14

Stark's  
LINCOLN  
PEAR



# GET BEST STARK PEACHES

## FROM JUNE to NOVEMBER

### Plenty to Eat and Put Up

## AND A SURPLUS TO SELL

# AT FANCY PRICES

Beautiful, luscious Peaches, for YOU and your CHILDREN picked fresh from the trees—full-ripe-rich in Vitamins—and at the height of their delicious goodness—this is the dream-come-true of every Home Owner who wants to grow his own fruit and SAVE MONEY.

Stark Peach Trees often bear good crops 2 years after planting and are quick to pay big dividends in delicious health-giving fruit and enormous money profits.

Plant several varieties to give a continuous succession of ripening, and a continuous money income. Insure your FAMILY and your CUSTOMERS the most delicious high quality Peaches from JUNE till NOVEMBER.

**HAL-BERTA GIANT — World's Largest Peach. Original tree at 4 years Bore 6 Bushels. Many weighed 1 pound each. Trees SOLD ONLY by Stark Nurseries under U. S. Patent.**

This huge yellow-fleshed FREESTONE Peach—larger even than the enormous J. H. Hale—extends the J. H. Hale-Elberta ripening season with an exceptionally high quality yellow flesh Freestone.

It is breaking all records in gaining popularity and has been acclaimed by the Georgia Experiment Station as "The Largest Peach We Ever Saw."

Growers of high quality peaches for the Home, for Local Markets and for Commercial shipments all join in praising this great peach. Never since we have introduced this marvelous new peach have we been able

to supply the growing demand for Hal-Berta Giant Trees. Every Home and Market Orchard should have Burbank's July Elberta, Stark Early Elberta, Hal-Berta Giant, Golden Elberta Cling and J. H. Hale.

**BURBANK'S JULY ELBERTA — U. S. Patent — A Sensational Producer and Great Money-Maker. Trees SOLD ONLY by Stark.**

**VERY EARLY YELLOW FREESTONE.** This Peach Masterpiece was created by Luther Burbank—the World-Famous Plant Breeder. Trees are protected by a U. S. Patent and are Grown and SOLD ONLY by Stark Nurseries.

Burbank's July Elberta is a flashing, fiery red on the outside—delicious golden yellow flesh, with no bitterness and practically no red at pit. It has been acclaimed THE NEW PEACH SENSATION from New York to California and from Canada to the Gulf, because of its Very Early Ripening Season, its Delicious Flavor and High Quality, plus its extreme HARDI-

NESS (Burbank's July Elberta often bore heavy crops when all other Peaches failed).

Every year since we introduced Burbank's July Elberta the demand has been greater than we could supply. Order YOUR trees EARLY. Remember, Burbank's July Elberta Trees are Patented and SOLD ONLY by Stark Nurseries.

**STARK EARLY ELBERTA — America's Finest Quality Yellow Freestone. Genuine Trade Mark. Trees SOLD ONLY by Stark.**

For eating fresh and for canning, Stark Early Elberta leads all other peaches in delicious flavor (except only the New Burbank July Elberta)—and in glorious beauty of color and form. No red or bitterness at seed—America's Leading Canning Freestone Peach. Large size, pure golden yellow skin, often tinted with flashing red. It has a strong protecting skin which makes it the World's Best, High Quality Shipper. After traveling by ordinary mail for 11,508 miles without an ounce of ice, Stark Elberta reached destination in good condition.

Home and Farm Orchardists, Local Market and Commercial Growers should plant RED BIRD CLING, STARK JUNE ELBERTA, GOLDEN JUBILEE, ALTON, BURBANK'S JULY ELBERTA, STARK

EARLY ELBERTA, GOLDEN ELBERTA CLING, J. H. HALE, HAL-BERTA GIANT, HALATE, STARK LATE ELBERTA, and KRUMMEL OCTOBER. This insures your family and your customers highest quality Peaches from June until November.

**GOLDEN ELBERTA CLING — World's Finest Canning Peach. Genuine Golden Elberta Cling Trees SOLD ONLY by Stark.**

**MID-SEASON, YELLOW CLINGSTONE.** The sweetest, finest, most delicious and most beautiful yellow fleshed Clingstone the world has ever known.

The fruit looks somewhat like Stark Early Elberta—about the same shape, the same marvelous golden color—but IT IS A PERFECT CLINGSTONE. Quality

superb, honey sweet juice and flesh—the most alluring quality of any clingstone—yet so firm, so solid, that it will ship almost any distance without breaking down.

**J. H. HALE — "The Million Dollar Peach"—Mid-Season Yellow**

Originated by Mr. J. H. Hale—"The Peach King." In size, color, texture, flavor, keeping and shipping qualities, J. H. Hale surpasses old Elberta. Mammoth size, vivid carmine over golden—almost perfectly round—fuzzless and smooth as a glove. Its giant size and glorious color commands instant attention on all markets.

Flesh is solid like a Cling, yet melting, tender, free from grain and stringiness. Has exquisite peach flavor—without any of the bitter tang of Elberta. Excellent

shipper. Tree bears heavily and thrives in a wide variety of climates and soils.

**ALTON — Hardy, Early White Semi-Cling**

Usually a true Freestone—sometimes a Semi-Free. A magnificent White-Fleshed Peach. Fruit is creamy white, with glossy blush of rosy pink. Flesh is firm, white, sweet and juicy. Flavor is rich and delicious. Tree is strong, vigorous, immensely productive and extremely hardy, both in bud and bloom. Year after year growers report that Alton is one of the hardiest varieties. Ripens 25 to 30 days ahead of Elberta and about 15 days after Red Bird Cling. We recommend Alton for Eating, Cooking, Canning, Market. Introduced by Stark Bro's.

**BELLE OF GEORGIA — Mid-Season White Freestone**

Has often been called "Red and White Elberta." Hardier and more dependable bearer year after year than Elberta. Trees hardy, vigorous, sure-bearers. Fruit large size, creamy white with bright red blush. Our RECORD-BEARING strain is very large and simply delicious in quality. Splendid shipper. Ripens about 8 days before Elberta.

**ELBERTA — Large QUEEN Strain—Mid-Season Yellow Freestone.** Stark select large RECORD-BEARING QUEEN Strain is from the best tree in a large Elberta Orchard. Larger, rounder and often brings 50c to 75c more per bushel than other Elbertas.

Elberta is known all over the world as the standard market peach. Large, oblong, yellow with beautiful blush—ships well and sells well. Trees hardy, bear young and bear immense crops—a strong grower. Will always be in demand on the markets.

**FISHER — New U. S. Patent. Very Early Yellow Freestone**

Originator calls it "The Earliest Yellow Freestone." The fruit is large for such an early peach, a bright blush covers nearly half of the peach. Fisher ripens nearly 6 weeks before Elberta—one of the earliest high quality yellow freestone peaches. Sets heavy crops and is large when thinned.

**GOLDEN JUBILEE — New, Very Early Yellow Freestone**

A beautiful, very early, large peach of Elberta type that has quickly become a great favorite with fruit growers. Fruit clear bright yellow, large oblong shape.

Delicious flavor with no Elberta bitterness. Ships better than most Early Varieties. Answers the big demand for a very early yellow freestone. We propagate from RECORD-BEARING Strain. Ripens about 25 days before Elberta. Ideal for Roadside stands, Local Markets and Home consumption.

**HALATE — New, Late Yellow Freestone**

A delicious new peach discovered in Stark's Famous Test Orchards. Ideal to extend Hale-Elberta season. Fruit somewhat resembles Hale in appearance, fine quality, but tree has vigor of Elberta. Trees bear young and produce excellent crops of highly flavored peaches. Fruit large, high quality—better flavor than Hale or Elberta. Halate is one of the finest varieties for canning as well as eating out of hand. Genuine Halate Tree are SOLD ONLY by Stark Nurseries.

**HALEHAVEN — New Early Yellow Freestone**

Although just recently introduced, HALEHAVEN is steadily gaining favor because of its Large size, Beautiful color, thick skin and the fact that it is an Early Yellow Freestone. Fruit is large, round like Hale with attractive contrasting red and yellow color. One of the most beautiful of all peaches. Ripens about 17 days before Elberta.

**HARDY-BERTA — (U. S. Patent) New, Late Yellow Freestone** The peach that every grower wants—one that bears when others fail—when peaches are scarce and prices are high. For years we searched for a late peach of Elberta type and Elberta's natural market value—but larger, better quality. Originator says "Hardy-Berta is the hardest peach I know—stood 20 degrees below and fruited."

Fruit 30% larger than Elberta. Beautiful golden yellow, with red blush—better quality than Elberta—no bitterness. Good shipper. Ripens about 2 weeks after Elberta. Trees Patented and SOLD ONLY by Stark Nurseries.

**JUNE ELBERTA — Earliest of All Yellow Peaches**

Big, handsome, highly colored peaches of high quality. Unlike most extremely early sorts, it is a first class shipper. Because of its early season, beauty and quality is always in demand at high prices. Ripens about a month before Elberta—about with Red Bird Cling. Introduced by Stark Bro's.

**KRUMMEL OCTOBER — Latest Yellow Freestone**

The latest—and one of the best quality of all late peaches. Glossy red and gold—hangs on until frost. Krummel is ready for the market and for eating when it has no competition and is always in demand. Fruit is large, almost round—deep yellow with Carmine red cheeks. Luscious sweet—no bitterness next to seed. Finest, richest flavor when canned. Krummel should be in every orchard.

**LATE ELBERTA — Late Yellow Freestone**

This splendid peach fills the gap between Hal-Berta Giant and Krummel October and should be in each orchard to give succession of ripening. About 25 days after Elberta—of Elberta type—but fruit is larger and better quality. Ships perfectly. Does not rot. Fruit is high in flavor, sweet, with no bitterness at the pit.

**RED BIRD CLING — Best-Known Very Early White Peach**

Immense size—"red as fire"—perfectly round—beautiful—and has consistently topped all markets because it is the first on the market. The fruit is bright glowing red on a background of creamy white. An ideal shipper. Extremely hardy. The best peach of its season.

**WORLD'S EARLIEST — (U. S. Patent Pending) Earliest**

**Peach.** A New peach which is even earlier than Red Bird. Dr. E. L. Morris wrote: "This is the earliest peach in the world—ripens with strawberries—10 days before Mayflower. Ships like Red Bird." Fruit is Red Bird type, medium size, firm, creamy white flesh.

**Burbank's FLAMING GOLD NECTARINE — Fuzzless**

**Peach.** Burbank declared "The very best of my Nectarines." Big as Champion Peach. Waxy, fuzz-free skin of flaming wine-red, blushed over with vivid gold. Rich golden orange flesh of honey sweetness and Champagne sprightliness. A new fruit delight for the home. Trees bear young. Hardy, Bear immense crops. Trees SOLD ONLY by Stark Bro's.

Hal-Berta  
Giant  
U. S. Patent

Sold  
ONLY by  
Stark  
Bro's

World's  
Largest  
Peach

Burbank's  
July  
Elberta  
SOLD ONLY  
by  
Stark  
Bro's

Sold  
ONLY  
by  
Stark  
Bro's

Stark  
Early  
Elberta

STARK TREES  
BEAR  
FRUIT



Stark GOLD  
Trade Mark  
Cherry

Wilson Delicious Apricot

Monteary Cherry



**LUTHER BURBANK**  
"Wizard of Horticulture"  
Luther Burbank was a genius to whom all people owe an everlasting debt of gratitude. For nearly 50 years he labored to give mankind new and distinctly different marvelous new and better fruits and flowers.



**GREAT YELLOW**  
U. S. Patent Plum

**ELEPHANT HEART**  
Burbank's New Plum

# THE WORLD'S BEST PLUMS CHERRIES APRICOTS

## BURBANK'S GREATEST NEW PLUMS

Trees Sold Only by Stark Nurseries, Louisiana, Mo.

### BURBANK'S NEWEST PLUMS

#### GREAT YELLOW — U. S. Patent

"America's finest flavored yellow plum" declares a leading Horticulturist and Author. Very early—even earlier than Early Shiro. Large—2 to 2½ inches in diameter. Freestone when fully ripe. Mild, sweet flavor, aromatic, with just enough acid near seed. Flesh solid. Good shipper. Hardy.

#### MAMMOTH CARDINAL — U. S. Patent

Early—Best of Burbank's Red-Skinned, Yellow Fleshed Plums. Brilliant, Cherry-Red. Large, measuring 2¾ inches. Very thick, rich, creamy yellow flesh. Sweet, mild, delicious. Good shipper.

#### FLAMING DELICIOUS — U. S. Patent

Very Early Red-Fleshed Freestone. Has the same beautiful blood-red skin, heart shape and delicious flavor which characterizes Elephant Heart—an early ripening brother of Elephant—Ripens Two weeks earlier.

#### JUNE RED SKIN — U. S. Patent

Huge, Yellow-Fleshed, Red Skin Plum ripening a few days after Great Yellow. Sweet and Juicy. Very hardy.

#### PURPLE PLUMCOT — ½ Plum—½ Apricot

Early. Gorgeous purplish red with flesh blood-red clear to the pit. Rich, delicious. Perfect Freestone. One of the most delicious new fruits known. Heavy bearer. Hardy.

### ELEPHANT HEART — Burbank's

Mid-Season. New Amazing Flavor. Freestone. Hardy. In this glorious new Plum, Burbank has given mankind the Largest, the most Delicious, the most Beautiful, Brilliant Red Fleshed Freestone Plum in all the world—a huge Plum of alluring flavor, reminiscent of a big sweet Oxheart Cherry. Absolutely free from sharp acidity. Flesh meaty like that of an Oxheart Cherry—solid, not watery. A wonderful shipper and keeper.

### GOLD — \$3,000.00 Plum (Trade-Mark)

Mid-Season. Our wonderful GOLD Plum has created a greater sensation than any other Burbank variety ever introduced with the exception of Elephant Heart.

Fruit clear, light golden yellow. When fully ripe a light cherry red. One of the hardiest. Succeeds everywhere. The ideal all-purpose plum. Excellent for planting in chicken yards and on dry, thin or clay soil. Get Genuine GOLD Trees from Stark Nurseries, Louisiana, Missouri.

#### EARLY GOLD — (Shiro)

Very early. Marvelously beautiful Burbank yellow plum. Large, sweet and excellent. Tree hardy. Bears immense crops regularly.

#### RED ACE — Mid-Season

Resembles Elephant Heart—new Burbank Plum—big firm, small seed. Sweet as sugar. Regular young and heavy bearer.

#### HONEYMOON — Mid-Season

A Yellow Plum in which Burbank combined the delicious flavor of the Green Gage and the heavy bearing qualities of the Japanese Hybrids. Heavy and Young bearer. Hardy.

### STARK SELECT PLUMS

#### OMAHA — Mid-Season

Fruit very large, almost perfectly round, dark rich red. Flesh meaty and delicious. Tree as hardy and husky as an Oak and bears tremendous crops every year. Thrives in all sections—North, South, East and West. Introduced by Stark Bro's.

#### STARK GREEN GAGE — Mid-Season

Sweet as honey. Best of all Gage-type plums except Honeymoon. Greenish yellow. Large. Bears wonderful crops. Unsurpassed for canning and preserving. Introduced by Stark Bro's.

#### STARK DAMSON — (Big Mackey) — Mid-Season

Largest and best Damson. Freestone. Fruit deep purple—juicy—rich. Fine for preserves.

#### AMERICA — Very Early

America is large, glossy, coral red—a most beautiful and delicious plum. Hardy. Bears enormous crops every year. Introduced by Stark Bro's.

#### OTHER VARIETIES — See PRICE LIST, Page 11

Burbank Plum Creations: June Blood (Very Early); Monster (Early); Grand Prize Prune (Early); Orange Plumcot (Mid-Season); Purple Flame.

Stark Select Plums: Early—Red June, Santa Rosa, Abundance, Compass; Mid-Season—Indian Blood (Duarte) Underwood, Superior; Late—Burbank, Late Goose, Lombard Improved (Tatge), Tatge, Stanley Prune, German Prune, Italian Prune, Damson Shropshire, President Plum.

## AMERICA'S MOST PROFITABLE CHERRIES

### STARK GOLD — (Trade Mark)

A delicious Sweet Cherry that is really hardy! The originator wrote us "Surpassed in hardiness any cherry on my place; (Richardson Co., Nebr.) thermometer often registers 40 degrees below zero, and average winter reaches 25 to 30 degrees below. Stark Gold never missed a crop. Sells for 3 times the price of other cherries."

Fruit is immense size, glossy, almost transparent, pure, lustrous golden yellow without a touch of red. Quality superb. It ripens 2 weeks after Early Richmond and fruit holds on for 10 days or more. Solid meat makes it an excellent canning cherry. In Home Orchards and Commercial Orchards all over America Stark Gold is creating a sensation for Young, Heavy and Regular Bearing—and is winning the title of "The Bird-Proof Cherry." Get Genuine Stark Gold Trees from Stark Bro's Nurseries.

### MONTMORENCY STARK — Mid-Season

The best strain of Montmorency. Fruit is large, flesh firm, ships perfectly. Tree is strong grower, sure and young bearer. Montmorency Montmorency Stark and Montlate make it possible to have fresh cherry pies three times the usual period.

These 3 Great Cherries prolong the harvesting, so orchards can be picked with one-third the numbers of pickers, and Canneries can operate 6 or 8 weeks instead of 2 or 3, thus greatly reducing costs and increasing profits.

### MONTEARY — (U. S. Patent)

Earliest of All Sour Cherries—2 Weeks BEFORE Montmorency Stark. Larger and Better than Early Richmond and Earlier. Color is a deep rich wine color with deep red juice. Flavor less tart than regular Montmorency.

One of our experts who investigated Montearly reported "Montearly is going to put Early Richmond out of business." It is earlier and bigger and BETTER. Far superior for pies, preserves and canning. Because it has meaty flesh, and the fact that it is not so watery as Early Richmond and Montmorency, it is superior as a Shipping Cherry. Its EXTREME EARLINESS brings it on the market just when truly fine cherries command HIGHEST MARKET PRICES. Montearly Trees are Patented and SOLD ONLY by Stark Bro's.

### MONTLATE — (U. S. Patent)

Montlate ripens 2 weeks AFTER Montmorency Stark. John Porter of East Jordan (Mich.) Canning Co. says: "Montlate extends the Mont. season for gathering the crop as well as that for operating the canning factory. This is greatly to our advantage both as cherry growers and as canning factory operators." Fully equal to Montmorency Stark in young and heavy bearing. Fruit sells for the same high prices as English Morello, and bears heavier. Montlate Trees are Patented and SOLD ONLY by Stark Bro's.

**BLACK TARTARIAN IMPROVED — Early** (Deacon) Best and Hardest, most dependable of large Black Tartarian Sweet Cherries. Ideal hardy, black team-mate for Stark Gold. Extra large. Black, Heart-shaped, purplish-red-fleshed. Recommended for both Home and Market.

### STARK LAMBERT — Hardy Strain—Early

The largest Black Sweet Cherry, except Burbank's Black Giant. Skin glossy—tough enough to insure good shipping. Flesh firm, rich, sweet, juicy—of supreme quality. Our propagation is from a Parent tree which bore every year through a long period—and showed a marked improvement in hardiness and regular heavy bearing. It led also in size of fruit, gallons per tree, and vigor—producing crops after 24 degrees below zero.

### RAINBOW STRIPE—Bud Sport of Lambert

The most unique Cherry in the world—a glorious big white Lambert in size, flavor and form. Great shipping cherry. Fine for Home and Commercial Orchards. Tree SOLD ONLY by Stark.

#### SUDA HARDY — Late

Where a late tart cherry is wanted Suda Hardy should be planted. Tree is perfectly hardy and the fruit is produced in immense quantities. Always sells readily at premium prices.

#### SCAMOT'S BIGARREAU

#### Mid-Season—Sweet

Very large. Almost round. Beautiful dark Mahogany red skin. Dark red flesh.

### NAPOLÉON — Stark Strain—Late

A large, yellow, pink blushed cherry. Thrives in all Sweet Cherry Sections. Tree hardy. One of the heaviest bearers of all sweet cherries. Stark Strain is extra large size.

### Burbank's BLACK GIANT — Sweet

Hardy. Sweet. Bloomed 100% after 26 below zero. In writing about this Great Cherry, Luther Burbank said, "Firm, deep blackish crimson skin, sugary sweet and delicious. Gigantic size—4 cherries weigh an ounce . . ." Fruit is uniformly large, despite enormous crops. Not subject to cracking. Flesh a mouth-watering red—almost purple around pit. Trees Sold ONLY by Stark.

### Burbank's HONEYHEART

#### Late Sweet and U. S. Patent

Burbank wrote: "Beautiful—like Napoleon, but infinitely better quality. Skin is red and gold, but when fully ripe, a deep, rich, glowing red. Crisp juice-laden white flesh." Big—often one inch in diameter. Very small seed. Perfect freestone. Wonderful shipper. Resistant to cracking.

#### DYHOUSE

Very Early. Better than Early Richmond—a week earlier. Best very early cherry, except Montearly. Strong grower. Heavy bearer.

#### EARLY RICHMOND

Ripe about a week later than Montearly and is not as good. Medium size, clear, bright red.

#### WINDSOR

Sweet. Profitable. Sells well. Ships well. Dark red. Extremely hardy.

## STARK APRICOTS

### WILSON DELICIOUS — New—Large

Hardy. Early. After rigid testing in the Stark Test Orchard, Wilson Delicious apricot has shown itself to be our best hardy sort. Tree is the most vigorous of any variety in our orchard, very hardy—stood 26 below zero without being injured. Fruit ripens a week earlier than Moorepark and is 20% larger in size—beautiful, orange yellow color. Flesh firm, juicy, with a rich aromatic flavor. Fruit hangs well—splendid keeper. The best of all apricots. Stockham Brothers state: "5 to 10 days earlier than any other apricot and sold for far more than any other variety." Eating, Cooking, Canning, Drying, NCS. Introduced by Stark Bro's.

### SUPERB — Early Summer

Fruit large, orange yellow, flesh firm, good quality. Tree thrifty, hardy, productive.

### STARKRIMSON — U. S. Patent

Most famous new Apricot. Grand Sweepstakes Winner at Stark-Burbank New Fruits Show. Fruit large—big as a peach and resembles a peach in size and shape. Orange yellow, with bright red blush. Fine quality. Freestone. Originator says: "A regular producer here at altitude of 5554 feet. This year young tree bore 3 bushels of fine fruit." Tree Patented and SOLD ONLY by Stark Bro's.

### STELLA — Hardier than a Peach

Fruit is large, beautifully colored and delicious quality. Originated in Nebraska where sub-zero weather makes it impossible for any but hardest to thrive. Stella bears tremendous crops in Nebraska and even farther north.

STAR  
FEATURES OF  
STARK  
TREES

## Another Stark Extra Value

Over 125 years experience—6 generations of the Stark family—goes into every tree we sell. Since 1816 when Stark Nurseries was founded, vast funds of experience in fruit and fruit-tree growing have been accumulated and are used for the benefit of Stark customers.



# PRICE LIST OF STARK PRIZE FRUIT TREES

**PLANT THIS FALL — GAIN A YEAR** See **BIG 1/2 PRICE** Bargain Collections On Page 14 —

Select Bargain Collections and other Stock —  
**SAVE MONEY—Buy NOW—Beat PRICE RISE!**

WE PAY all Shipping Charges on each cash order of \$20 or more at regular prices listed herein. On orders under \$20 add 10% of cost of order, to help cover Packing, shipping, baling, etc.

Government Certificate of Inspection attached to ALL shipments. No diseased trees permitted in our nurseries.

\*\*\***VARIETY NAMES, Starred Thus—\*\*\*, \*\*, \***—  
**Are The Best of Their Type and Ripening Season.**

Names in Heavy Black Type are Exclusive Strains—  
Trees are SOLD ONLY by Stark Nurseries, Louisiana, Mo.

## APPLE

### Stark Exclusive "LEADERS" Apple

Record-Bearing Strains	EACH RATE (1 to 10) (Trees)	10 RATE (10 to 30) (Trees)	100 RATE (30 to 50) (Trees)
2 to 3 ft. size	\$1.00	\$ .85	\$ .75
3 to 5 ft. size	1.25	1.00	.85
4 to 7 ft. size	1.50	1.25	1.00

All Winter Apples — Late Keepers

- \*\*\***STARKING** —Trade-Mark (Double-Red Delicious.)  
Younger Bearer, Later Keeper.
- \*\*\***GOLDEN DELICIOUS** —T.M.—World's Youngest, Heaviest Bearer
- \*\*\***JON-A-RED** —All-Over Bright Red Jonathan (U.S.Pat.)
- \*\*\***STAYMARED** —Solid Rich Red Stayman.
- \*\*\***SCARLET STAYMARED** —Flashing Bright Red Stayman (U.S.Pat.)

### Stark "SELECTED" Apple

Record-Bearing Strains	EACH RATE (1 to 10) (Trees)	10 RATE (10 to 30) (Trees)	100 RATE (30 to 50) (Trees)
2 to 3 ft. size	\$ .75	\$ .60	\$ .50
3 to 5 ft. size	.85	.75	.60
4 to 7 ft. size	1.00	.85	.75

Listed in order of ripening — earliest first, etc.

#### EARLY SUMMER

- \*\*\***EARLY RED BIRD**
- \*\*\***HENRY CLAY** (T.M.)
- \***YEL. TRANSPARENT**  
Early Harvest  
Liveland Raspberry  
Lodi (Early Golden)  
\*Melba  
\*Sweet Bough

#### SUMMER

- \***EARLY McIntosh**
- \***DUCHESSE, Double-Red**  
Duchess (Oldenburg)
- \*\*\***WILSON RED JUNE**
- \***SUMMER CHAMPION**  
\*Jeffers Red

#### FALL

- \***Maiden Blush**
- \*\*\***Gravenstein, Crimson**
- \*\*\***Wealthy, Triple-Red**
- \***Imperial Rambo**  
Milton

#### EARLY WINTER

- \*\*\***McIntosh Red**  
R. I. Greening  
Northwest Greening  
Fameuse (Snow)  
Kendall  
Macoun

#### EARLY WINTER-Cont.

- \*\*\***GRIMES GOLDEN**,  
"Double-Life" (T.M.)
- \***Banana** (Winter)
- \***Northern Spy, Dbl.-Red**
- \*\*\***JONATHAN**, (Stark  
Young Bearer)
- \*\*\***STARK KING DAVID**  
(Trade-Mark)  
Cortland
- \***BALDWIN, Dbl.-Red**  
Sweet Delicious  
Bellflower Improved  
\***Senator** (Trade-Mark)

#### LATE WINTER

- \*\*\***STARK DELICIOUS**  
(Trade-Mark)
- \*\*\***Rome Beauty, Dbl.-Red**  
Rome Beauty  
Gallia Beauty  
Champion (Trade-Mark)
- \*\*\***YORK-A-RED** (U.S.Pat.)  
\*Red York Imperial  
York Imperial  
\*Stayman Winesap  
\*Giant Geniton (T.M.)  
\*Willow Twig, Dbl.-Red  
\*\*\***BLACK BEN** (T.M.)  
Turley
- \*\*\***WINEAP, Va. Strain**  
\*Mam. Black Twig Imp.  
\*Paragon Winesap

## CHERRIES

### Stark Exclusive "LEADERS"

Record-Bearing Strains	EACH RATE (1 to 10) (Trees)	10 RATE (10 to 30) (Trees)	100 RATE (30 to 50) (Trees)
2 to 3 ft. size	\$1.50	\$1.25	\$1.00
3 to 5 ft. size	1.75	1.50	1.25
4 to 7 ft. size	2.00	1.75	1.50

- \*\*\***Stark Gold** —(Trade-Mark)—"Bird-Proof" Hardy Sweet.
- \*\*\***Montearyl** —(U. S. Patent) Very Early Pie Cherry.
- \*\*\***Montlate** —(U. S. Patent) Late Pie Cherry.
- \*\*\***Burbank's Black Giant** —25¢ a Tree Extra
- \*\*\***Burbank's Honey-Heart** —25¢ a Tree Extra  
(U. S. Patent)
- \*\*\***Stark Lambert** —Dark Red Sweet Cherry.
- \*\*\***Black Tartarian Impr.** (Deacon Strain)—Hardy,  
Dark Red Sweet Cherry.
- \*\*\***Rainbow Stripe** (Lambert Sport)—Unique Sweet Cherry.

Trees of above Stark Exclusive and Patented Leaders  
are obtainable ONLY from Stark Bro's Nurseries.

### Stark "SELECTED" Cherries

Record-Bearing Strains	EACH RATE (1 to 10) (Trees)	10 RATE (10 to 30) (Trees)	100 RATE (30 to 50) (Trees)
2 to 3 ft. size	\$1.00	\$ .85	\$ .75
3 to 5 ft. size	1.25	1.00	.85
4 to 7 ft. size	\$1.50	1.25	1.00

#### (SOUR - PIE)

- \*\*\***Dyehouse**
- \***Early Richmond**
- \***Montmorency King**
- \***Montmorency Monarch**
- \*\*\***Montmorency Stark**  
Royal Duke  
\*\*\***Suda Hardy**

#### (SWEETS)

- \***Bing**
- \***Gov. Wood**
- \***Napoleon**
- \***Royal Ann**
- \***Schmidt's Bigerreau**
- \***Seneca—Earliest Cherry**
- \***Windsor**

**TERMS**—All cash with order. On orders of 50 trees or more, to parties known to us to be reliable and well rated, we will accept 10% cash with order, remainder on arrival.

**REPLACEMENT**—We will refill FREE, any stock (if planted according to our instructions on shipping tag) that does not grow — provided we are notified within 30 days after arrival.

**GUARANTEE**—If any nursery stock proves untrue to name as labeled, we agree on satisfactory proof of such untruthfulness to name, to refill with new stock FREE, any stock so proven to be untrue to name or at our option, to refund the purchase price thereof — if we are notified the first fruiting or blooming season. Stark Bro's give no further warranty, express or implied.

## PEACH - NECTARINE

### Stark Exclusive "LEADERS"

Record-Bearing Strains	EACH RATE (1 to 10) (Trees)	10 RATE (10 to 30) (Trees)	100 RATE (30 to 50) (Trees)
2 to 3 ft. size	\$ .85	\$ .75	\$ .60
3 to 5 ft. size	1.00	.85	.75
4 to 7 ft. size	1.25	1.00	.85

- \*\*\***Hal-Berta Giant** —(U.S.Pat.)—World's Largest Peach  
Mid-Season Yellow Freestone.
- \*\*\***Burbank's July Elberta** —(U. S. Pat.)—New,  
Very Early Yel. Free.
- \*\*\***Burbank's Giant** —Mid-Season Yellow Free—Fine for  
Canning—No Red at Pit.
- \*\*\***Burbank's July Gold** —Early Yellow Free—Very  
Fine Quality.
- \*\*\***Golden Elberta Cling** —World's Best Canning  
Peach. Mid-Season.
- \*\*\***Hardy-Berta** —(U. S. Pat.)—Huge, Hardy, Yellow  
Freestone.
- \*\*\***Burbank's Flaming Gold NECTARINE**
- \*\*\***Burbank's Blood Flesh NECTARINE**

Trees of above Stark Exclusive and Patented Leaders are  
obtainable ONLY from Stark Nurseries, Louisiana, Mo.

### Stark "SELECTED" Peaches

Record-Bearing Strains	EACH RATE (1 to 10) (Trees)	10 RATE (10 to 30) (Trees)	100 RATE (30 to 50) (Trees)
2 to 3 ft. size	\$ .75	\$ .60	\$ .50
3 to 5 ft. size	.85	.75	.60
4 to 7 ft. size	1.00	.85	.75

Listed in order of ripening — earliest first, etc.

#### VERY EARLY

- \*\*\***WORLD'S EARLIEST**  
Mayflower
- \*\*\***RED BIRD CLING**
- \*\*\***June Elberta**  
Early Rose

#### EARLY

- \***Eureka, Hardy**
- \***Early Mamie Ross**  
Cumberland  
Carman
- \*\*\***Golden Jubilee**
- \*\*\***ALTON**  
Rochester  
Hiley  
Eclipse  
South Haven

- \*\*\***HALEHAVEN**  
Champion
- \*\*\***EARLY ELBERTA** (T.M.)  
\*Crawford Early Impr.

#### MID-SEASON

- \*\*\***Belle of Georgia**  
Captain Ede  
\***Illinois**  
\***Elberta** (Queen Strain)
- \*\*\***J. H. HALE**  
\***Stark Summer Heath**  
\***Crawford Late Impr.**  
Shipper's Late Red

#### LATE

- \***Big Indian Blood Clg.**  
Hyslop Cling
- \*\*\***HALATE**

#### VERY LATE

- \*\*\***LATE ELBERTA**  
Martha Fern Cling  
\***Mammoth Heath Cling**  
\***Stark Heath Cling**  
\*\*\***KRUMMEL OCTOBER**

## PLUM

### Stark "SELECTED" Plums

Record-Bearing Strains	EACH RATE (1 to 10) (Trees)	10 RATE (10 to 30) (Trees)	100 RATE (30 to 50) (Trees)
2 to 3 ft. size	\$1.00	\$ .85	\$ .75
3 to 5 ft. size	1.25	1.00	.85
4 to 7 ft. size	1.50	1.25	1.00

Listed in order of ripening — earliest first, etc.

#### VERY EARLY

- \*\*\***EARLY GOLD** (Shiro)  
Red June

#### EARLY

- \***Santa Rosa**
- \***America**  
Abundance  
Compass

#### MID-SEASON

- \*\*\***INDIAN BLOOD**  
(Duarte) (Red Flesh)  
Superior  
Underwood
- \*\*\***GOLD** —\$3000 Plum  
(Trade-Mark)

#### LATE

- \***Omaha** (Sweet, hardy)  
Burbank
- \***Late Goose**
- \***Lombard Impr.** (Tatge)
- \***Tatge**
- \*\*\***STARK GREEN GAGE**  
Stanley Plum  
\***Prune, German**  
\***Prune, Italian**  
\***Damson Shropshire**
- \*\*\***Stark Damson** —  
Big Mackey  
President Plum

### New BURBANK PLUM Creations

- Prices — 75¢ a tree more than Plum prices above.
- \*\*\***Elephant Heart** — (\$1.00 per tree more than above prices.)
- \*\*\***Grand Prize Plum**
- \*\*\***Purple Plumcot**
- \*\*\***Orange Plumcot**
- \*\*\***Flaming Delicious**
- \*\*\***Great Yellow**
- \*\*\***June Blood**
- \*\*\***Mammoth Cardinal**
- \*\*\***Monster**
- \*\*\***Red Ace**
- \*\*\***Honey-Moon**
- \*\*\***June Red Skin**
- \*\*\***Purple Flame**

Patented and Exclusive — Trees SOLD ONLY by STARK BRO'S.

## CRAB APPLE

Record-Bearing Strains	EACH RATE (1 to 10) (Trees)	10 RATE (10 to 30) (Trees)	100 RATE (30 to 50) (Trees)
2 to 3 ft. size	\$1.00	\$ .85	\$ .75
3 to 5 ft. size	1.25	1.00	.85
4 to 7 ft. size	1.50	1.25	1.00

- \*\*\***STARK FLORENCE** — Makes beautiful red jelly
- \*\*\***STARK GOLD** — Makes jelly like honey
- \***Dolgo** — For pickles, preserves, jelly — pink blooms

**COUPON**—If You Want **MORE THAN 50 TREES**  
Mail Coupon to Stark Wholesale Dept., Louisiana, Mo.

I may plant \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

## PEAR

### Stark Exclusive "LEADERS"

Record-Bearing Strains	EACH RATE (1 to 10) (Trees)	10 RATE (10 to 30) (Trees)	100 RATE (30 to 50) (Trees)
2 to 3 ft. size	\$1.50	\$1.25	\$1.00
3 to 5 ft. size	1.75	1.50	1.25
4 to 7 ft. size	2.00	1.75	1.50

- \*\*\***LINCOLN** (Aug.-Sept.)
- \*\*\***Burbank's Holiday Pear** (Nov.-Dec.) \$1.00 Extra
- \*\*\***Fame** (Oct.)
- \*\*\***Stark Seckel** (Oct.)
- \*\*\***Conference** (Oct.)

### Stark "SELECTED" Pears

Record-Bearing Strains	EACH RATE (1 to 10) (Trees)	10 RATE (10 to 30) (Trees)	100 RATE (30 to 50) (Trees)
2 to 3 ft. size	\$1.00	\$ .85	\$ .75
3 to 5 ft. size	1.25	1.00	.85
4 to 7 ft. size	1.50	1.25	1.00

- \*\*\***Anjou** (November)
- \*\*\***Bartlett** (September)
- \*\*\***Beurre Bosc** (October)
- \*\*\***Duchess** (October)
- \*\*\***Garber** (Oct.-Nov.)
- \*\*\***Gorham** (October)
- \*\*\***Kieffer** (Oct.-Nov.)
- \*\*\***Stark Tyson** (Wallis Strain) (August)

## APRICOTS

Record-Bearing Strains	EACH RATE (1 to 10) (Trees)	10 RATE (10 to 30) (Trees)	100 RATE (30 to 50) (Trees)
2 to 3 ft. size	\$ .85	\$ .75	\$ .60
3 to 5 ft. size	1.00	.85	.75
4 to 7 ft. size	1.25	1.00	.85

- \*\*\***Wilson's Delicious** — 25¢ a tree Extra
- \*\*\***Starkrimson** (U.S.Pat.)—25¢ Extra (No 4 to 7 ft. size)
- \*\*\***Stella Apricot** (Hardy)
- \*\*\***Superb Apricot**

## QUINCE

Record-Bearing Strains	EACH RATE (1 to 10) (Trees)	10 RATE (10 to 30) (Trees)	100 RATE (30 to 50) (Trees)
2 to 3 ft. size	\$1.50	\$1.25	\$1.00
3 to 5 ft. size	1.75	1.50	1.25

- \*\*\***Burbank's New Jumbo** — 50¢ a tree Extra
- \***Van Deman**—\$3,000.00 Leader. Originated by Luther Burbank. (Trade-Mark)
- \***Orange Quince**

## STARK GRAPE VINES

SIZE LARGE				If over 50 Vines wanted, Write Us. <i>Listed in order of ripening</i>	MEDIUM SIZE			
1-10 vines	10-25 vines	25-50 vines	1-10 vines		10-25 vines	25-50 vines		
1.50	1.30			<b>*EARLY GIANT</b> — New (U. S. Patent)	1.30	1.20		
.30	.25	.20		* <b>Stark Eclipse</b> (black) -----	.25	.20	.15	
.40	.30	.25		* <b>Fredonia</b> (black) -----	.30	.25	.20	
.25	.20	.15		* <b>Moore Early</b> (black) -----	.20	.15	.12	
.30	.25	.20		* <b>LUTIE</b> (red) -----	.25	.20	.15	
.30	.25	.20		* <b>Green Mountain</b> (white) -----	.25	.20	.15	
.30	.25	.20		* <b>CAMPBELL EY.</b> (black) -----	.25	.20	.15	
				<b>EARLY</b>				
.25	.20	.15		* <b>Delaware</b> (red) -----	.20	.15	.12	
.25	.20	.15		* <b>NIAGARA</b> (white) -----	.20	.15	.12	
.25	.20	.15		* <b>DIAMOND</b> (white) -----	.20	.15	.12	
.25	.20	.15		* <b>WORDEN</b> (black) -----	.20	.15	.12	
				<b>MEDIUM</b>				
.30	.25	.20		* <b>LUCILE</b> (red) -----	.25	.20	.15	
.25	.20	.15		* <b>Brighton</b> (red) -----	.20	.15	.12	
.30	.25	.20		* <b>HICKS</b> (black) -----	.25	.20	.15	
.30	.25	.20		* <b>King</b> (black) -----	.25	.20	.15	
.20	.15	.12		* <b>CONCORD</b> (black) -----	.15	.12	.10	
.90	.70	.60		* <b>Wallis Giant</b> (black) -----	.80	.60	.50	
.40	.30	.25		* <b>Caco</b> (Wine-Red) -----	.30	.25	.20	
1.30	1.20	1.10		* <b>STARK DELICIOUS</b> (T-M) -----	1.20	1.10	1.00	
.30	.25	.20		* <b>Spaethe</b> -----	.25	.20	.15	
				<b>LATE</b>				
.25	.20	.15		* <b>Catawba</b> (red) -----	.20	.15	.12	
.30	.25	.20		* <b>Cynthiana</b> -----	.25	.20	.15	
.30	.25	.20		* <b>Clinton</b> -----	.25	.20	.15	
.30	.25	.20		* <b>Ives</b> -----	.25	.20	.15	

## STARK BERRIES

	1-10 Pkts.	10-30 Pkts.	30-50 Pkts.
<b>STARK RASPBERRIES</b>			
*Black Pearl (black) -----	\$ .20	\$ .15	\$ .09
*Chief (red) -----	.25	.20	.15
*Columbian (purple) -----	.22	.18	.12
*Logan (black) -----	.30	.25	
*Cumberland (black) -----	.20	.15	.09
*Cuthbert (red) -----	.20	.15	.09
**FLAMING GIANT (red) Hardy -----	.30	.25	.15
**Newburgh (red) -----	.30	.25	
***LATHAM (Redpath Mosaic free) -----	.30	.25	.15
***REDPATH (Mosaic free Latham) -----	.30	.25	.15
*ST. REGIS Everbearing (red) -----	.22	.18	.12
*Potomac (purple) -----	.25	.20	
<b>STARK BLACKBERRIES</b>			
*Alfred -----	.25	.20	.14
*Blowers -----	.20	.15	.09
**EARLY HARVEST -----	.20	.15	.09
Early King -----	.20	.15	.09
*Eldorado -----	.25	.20	.14
***MERSEREAU (Best) -----	.25	.20	.14
Snyder -----	.20	.15	.09
<b>STARK DEWBERRIES</b>			
*Lucella -----	.20	.15	.09
<b>BOYSENBERRY</b> (Spring Delivery Only.)			
Boysenberry -----	.20	.15	.09
Boysenberry, Thornless -----	.40	.35	.25



# MAKE YOUR HOME-YARD A BOWER OF *BEAUTY and ENJOYMENT* WITH THESE STARK PRIZE SHRUBS and ROSES

Only the most beautiful and showy of outstanding, hardy shade trees and shrubs have been included in the list below—Trees and Shrubs whose usefulness in making the home grounds most attractive and enjoyable has been proven. These strong, heavily rooted, highest quality Stark trees and shrubs become established quickly, grow sturdily for quick effect and give years of lasting and delightful satisfaction. Every home can well afford many of these desirable shrubs and trees at the exceptionally reasonable prices quoted below. We grow other ornamental plants besides those listed here and can supply our complete catalog upon request. FALL is an ideal time to plant. Get your order in EARLY—Now—while we have a good supply of top quality plants—and—BEAT THE PRICE RISE which is sure to come a little later. Prompt, direct shipment made at proper planting time—ACT NOW!

## STARK SHADE TREES, FLOWERING SHRUBS AND HEDGES

### STARK SHADE TREES

**SILVER MAPLE** (*Acer dasycarpum*)  
Popular rapid growing, hardy tree to 40 ft. height. Ideal for street, lawn and park planting for quick, dense shade. Desirable and useful for all sections. Thrives on almost any soil.  
Size 6 to 8 ft.  
Price \$1.50 each; 10 for \$1.35 each

**NORWAY MAPLE** (*Acer platanoides*)  
Beautiful, symmetrical tree with dark green foliage. Hard maple type, long lived but slower growing than Silver Maple. Very ornamental and attractive tree for street, lawn or park planting.  
Size 6 to 8 ft.  
Price \$2.95 each; 10 for \$2.50 each

**LOMBARDY POPLAR** (*Populus nigra italica*)  
Tall, columnar, rapid growing tree of stately appearance. Ideal for background screen and skyline effect on lawns or in parks. Seldom more than 6 ft. spread with height up to 60 ft. Popular everywhere.  
Size 6 to 8 ft.  
Price \$1.10 each; 10 for \$1.00 each

**AMERICAN ELM** (*Ulmus americana*)  
Our grandest shade tree, famous in American history. Medium rapid grower, succeeds everywhere. Wonderful street and lawn tree. Beautiful and stately in appearance. Very hardy.  
Size 6 to 8 ft.  
Price \$1.75 each; 10 for \$1.60 each

**CHINESE ELM** (*Ulmus pumila*)  
Recently introduced from the Orient to become suddenly popular throughout the country. Most rapid growing shade tree. Height 50 feet. Grows anywhere even under adverse city conditions. Beautiful, small foliage on graceful willowy branches. Drought resistant.  
Size 6 to 8 ft.  
Price \$1.75 each; 10 for \$1.60 each

**THUNBERG'S WEEPING WILLOW** (*Salix elegans*)  
Beautiful and graceful tree of drooping habits with yellowish green branches. Thrives best on damp ground or near a stream or pool. Rapid growth to 40 ft. height. Popular.  
Size 6 to 8 ft.  
Price \$1.50 each; 10 for \$1.35 each

### SELECT STARK SHRUBS

**JAPANESE BARBERY** (*Berberis thunbergii*)  
Dwarf, compact growing shrub with small leaves and slender branches. Flowers small but followed by red berries that hang on bush all winter. Ideal for foundation, hedge, or corner plantings. Foliage turns brilliant orange and scarlet in fall. Sharp protective thorns turn small animals and intruders. Can be trimmed to any desired height.  
Size 18 to 24 inches. Price 35c each; 10 for 30c each; 100 for 25c each

**THORNLESS JAPANESE BARBERY** (*Berberis thunbergii*)  
Same as above except it has no thorns. Can be used for same purpose as regular Japanese Barberry. Height 3 ft.  
Size 18 to 24 inches. Price 55c each; 10 for 50c each; 100 for 40c each

**JAPANESE RED LEAVED BARBERY** (*Berberis thunbergii atropurpurea*)  
Attractive red or wine colored foliage through spring and summer. Height 3 ft. Similar in growth to Japanese Barberry. Red berries in fall. Distinctive appearance. Colorful all summer. Fine for foundation or hedge plantings.  
Size 12 to 18 inches. Price 45c each; 10 for 40c each; 100 for 30c each

**THORNLESS COLUMBERY** (*Berberis thunbergii erecta*)  
New, useful type of upright, compact growing Barberry. Ideal for formal hedges around flower gardens or lawn. Thick, glossy, dark green leaves. Can be trimmed to desired height up to 3 ft.  
Size 18 to 24 inches. Price 55c each; 10 for 50c each; 100 for 40c each

**BILLIARD SPIREA** (*Spiraea billardi*)  
Stately shrub with an attractive cone-shaped cluster of lavender-pink blossoms in June. Height 5 ft. For foundation and border planting.  
Size 2 to 3 ft. Price 45c each; 10 for 40c each

**BUTTERFLY BUSH** (*Buddleia farquhar*)  
Covered with clusters of purple lilac-like flowers from July till frost. Very attractive. Height 5 ft. Used around foundation, for specimen or border planting. Attracts butterflies. Perennial in northern sections.  
Size 2 year. Price 50c each; 10 for 45c each

**CORAL STEM DOGWOOD** (*Cornus alba sibirica*)  
Attractive shrub with bright red contrasted branches in winter and clusters of creamy white flowers in May. Height 6 ft. Useful as lawn shrub and in shrub borders. Blue-gray berries in fall.  
Size 2 to 3 ft. Price 55c each; 10 for 50c each

**SLENDER DEUTZIA** (*Deutzia gracilis*)  
Low, dense, compact shrub of exceptional merit that produces a profusion of small, bell shaped white blossoms in clusters during May. Fine for foundation and yard planting or for flowering hedge. Dainty. A favorite of long standing. Height, 2 to 3 ft.  
Size 12-18 ins. Price 70c each; 10 for 65c each

**BORDER FORSYTHIA** (*Forsythia intermedia*)  
A gracefully drooping shrub with bright yellow, bell shaped flowers appearing early in the spring before the foliage. A real harbinger of Spring. Height, 6 ft. Beautiful shrub with glossy green foliage. Useful for foundation yard or park planting.  
Size 2 to 3 ft. Price 55c each; 10 for 50c each

**ROSE ALTHEA** (*Hibiscus syriacus*)  
A tall, upright growing shrub to 8 ft. A showy, large, double rose-like bloom resembling Hollyhocks. Bloom from July until frost. Useful for tall accent in foundation or border planting or for flowering hedges. Can also turnish in white, red and purple.  
Size 2 to 3 ft. Price 55c each; 10 for 50c each

**SNOWHILL HYDRANGEA** (*Hydrangea arborescens grandiflora*)  
Begins blooming in June and lasts until late summer. Large, ball shaped white blossoms that are very showy. Medium height, dense compact bush to 4 ft. For foundation and border planting. An old favorite.  
Size 18-24 ins. Price 65c each; 10 for 60c each

**PINK HYDRANGEA** (*Hydrangea pan. grand.*)  
Very attractive with its huge cone-shaped panicles of white blossoms that often measure one foot in length. When blossoms are fully opened they turn pink. Blooms in July and blossoms last until late summer. Height fully grown, 8 ft. Can be pruned to tree form or left to grow as bush. Ideal as specimen, foundation or border shrub.  
Size 18-24 ins. Price 65c each; 10 for 60c each

**WINTER HONEYSUCKLE** (*Lonicera fragrantissima*)  
Tall growing shrub to 8 ft. height of waxy cream color. Fragrant blossoms in April. Compact growth. Fine for border, screen or informal hedge planting.  
Size 2 to 3 ft. Price 45c each; 10 for 40c each

**MORROW BUSH HONEYSUCKLE** (*Lonicera Morrow*)  
Tall growing, wide spreading, compact shrub that bears attractive white blossoms turning to yellow in April and May followed by red berries in summer and fall. Used for tall border plantings and untrimmed hedges or screen planting.  
Size 2 to 3 ft. Price 45c each; 10 for 40c each

**RED TATARIAN HONEYSUCKLE** (*Lonicera tatarica sibirica*)  
A rapid, tall growing shrub that attains a height of 12 ft. Pink blossoms in April followed by red berries in summer and fall. Dense, compact bush with dark green foliage. Useful for untrimmed hedges or tall borders.  
Size 3 to 4 ft. Price 60c each; 10 for 55c each

**SWEET MOCKORANGE** (*Philadelphus coronarius*)  
A profusion of very fragrant white flowers in May and June. Tall spreading bush to 10 ft. in height with drooping branches. Dense. Fine for tall screens. Long a favorite.  
Size 3 to 4 ft. Price 55c each; 10 for 50c each

**LEMOINE MOCKORANGE** (*Philadelphus lemoinei*)  
Medium height shrub to 6 ft. with cup-shaped, fragrant white blossoms in May and June. Bush dense and compact. Beautiful when in bloom. Useful for foundation, border and natural flowering hedge.  
Size 2 to 3 ft. Price 60c each; 10 for 55c each

**FLOWERING ALMOND** (*Prunus grandulosa*)  
Early blooming, dwarf shrub with small, very double pink rose like blossoms that entirely cover slender branches before leaves appear in Spring. Height 3 ft. Beautiful shrub and a popular favorite for foundation planting or border.  
Size 18-24 ins. Price 70c each; 10 for 65c each

**WHITE KERRIA** (*Rhodotypos kerrioides*)  
A useful shrub with crinkly, dark green leaves and snowy white strawberry-like blossoms. Blooms in April and May with scattering blossoms throughout the season. Medium height to 5 ft. Good for foundation or yard planting.  
Size 2 to 3 ft. Price 50c each; 10 for 45c each

**RED RUSSIA ROSE** (*Rosa rugosa*)  
Colorful shrub rose with bright red flowers that bloom practically all summer. Blossoms followed by bright orange colored seed pods. Adds colorful interest to the foundation or border planting. Height 4 ft.  
Size 18-24 ins. Price 65c each; 10 for 60c each

**PUSSY WILLOW** (*Salix discolor*)  
Tall upright shrub, ideal for tall borders. Fuzzy silver gray flower buds appear in early spring before leaves and are popular for indoor decorations. Rapid grower, prefers moist soil. Height 15 to 20 ft.  
Size 3 to 4 ft. Price 80c each; 10 for 75c each

**ANTHONY WATERER SPIREA** (*Spiraea anthony waterer*)

Very showy, dwarf shrub that is covered with rosy-red clusters of blossoms during May and later. Low growing, dense, compact bush seldom attains height of more than 2 ft. Fine for low foundation, entrance or yard planting and low flowering hedge. A favorite.  
Size 18-24 ins. Price 60c each; 10 for 55c each

**THUNBERG SPIREA** (*Spiraea thunbergii*)  
Earliest blooming spirea. Slender drooping branches literally covered with white flowers before the leaves appear in April. Dense compact to height of 4 ft. Splendid for foundation, entrance and lawn planting.  
Size 2 to 3 ft. Price 50c each; 10 for 45c each

**VANHOUTTE SPIREA** (*Spiraea vanhouttei*)  
Literally a snowbank with its thickly set clusters of pure white flowers on slender gracefully arching branches during May. Very popular for foundation, entrance border and flowering hedge planting. Familiarly known as "Bridal Wreath."  
Size 3 to 4 ft. Price 40c each; 10 for 35c each

**GARDEN SNOWBERRY** (*Symphoricarpos racemosus laevigatus*)  
Low growing shrub with slender branches that is admired for its clusters of large white berries that are borne after the small pinkish-white blossoms during late summer. Fine for foundation and low border planting.  
Size 18-24 ins. Price 40c each; 10 for 35c each

**PERSIAN LILAC** (*Syringa persica*)  
A profuse blooming lilac with large clusters of fragrant lavender flowers in April and May. Height 8 ft. For high foundations, specimen planting and flowering hedge. A splendid lilac.  
Size 2 to 3 ft. Price 70c each; 10 for 65c each

**COMMON PURPLE LILAC** (*Syringa vulgaris*)  
An old favorite of Grandmother's garden with large purple or white clusters of fragrant bloom in April and May. Height 12 ft. Useful as specimen or for tall border planting.  
Size 2 to 3 ft. Price 50c each; 10 for 45c each

**LUDWIG SPAETH LILAC** (*Syringa vulgaris*)  
An outstanding variety of French lilac with large clusters of purplish red blossoms during April and May. Fine for lawn or border planting. Height 6 ft. (Other colors and varieties of French lilacs can be supplied also).  
Size 2 to 3 ft.  
Price \$1.20 each; 10 for \$1.10 each

**AFRICAN TAMARISK** (*Tamarix africana*)  
Unusual tall shrub with evergreen-like foliage and fluffy light pink blossoms appearing in clusters at the ends of the branches in May. Height 10 ft. but can be sheared to lower height if desired. Good for border planting or for accent at foundation.  
Size 3 to 4 ft. Price 60c each; 10 for 55c each

**AMERICAN CRANBERRY BUSH** (*Viburnum americanum*)  
Popular tall-growing shrub that bears large clusters of snowy white blossoms in May followed by clusters of scarlet berries in summer and fall. Dandy shrub for tall screen planting. Height 8 ft.  
Size 2 to 3 ft. Price 55c each; 10 for 50c each

**PINK WEIGELA** (*Weigela rosea*)  
A favorite of long standing with a profusion of bright pink blossoms covering the drooping branches in May and June which gives it unsurpassed beauty. Height 6 ft.  
Size 3 to 4 ft. Price 65c each; 10 for 60c each

**RED WEIGELA** (*Weigela Eva Rathke*)  
Heavy bloomer with colorful dark red bell-shaped blossoms during May. Adds attractive color to foundation or border planting. Height 5 ft.  
Size 2 to 3 ft. Price 90c each; 10 for 85c each

**YUCCA** (*Yucca filamentosa*)  
A herbaceous plant with tough sword-like upright rigid rosette of leaves about 3 ft. in height. Flowers creamy white cup-shaped produced on a heavy central stock during July. Useful as specimen plant and along low borders. Also for rock garden and cemeteries.  
Size 2 year. Price 80c each; 10 for 75c each

### HEDGE PLANTS

**AMUR PRIVET** (*Ligustrum amurense*)  
Hardy northern type, rapid growing privet that makes an attractive hedge. Can be sheared to any desired height for dense hedge planting around the lawn or formal flower garden.  
Size 18 to 24 inches. Price 25c each; 10 for 20c each; 100 for 15c each

**CALIFORNIA PRIVET** (*Ligustrum ovalifolium*)  
Rapid growing hedge with attractive dark green foliage. Excellent clipped hedge plant where winters are not too severe.  
Size 18 to 24 inches. Price 18c each; 10 for 12c each; 100 for 8c each  
BARBERRY—See Shrubs above.



ALTHEA  
(Hibiscus)  
(Blooms in  
Late Summer)

SUNBURST  
(Everblooming  
Rose)

J. L. MOCK  
(Everblooming  
Rose)







If You Want to **SAVE MONEY**—Cut Living Costs—Make Your Family Healthy—**AID NATIONAL DEFENSE**—Buy These

# 1/2 PRICE COLLECTIONS—BIG BARGAINS

**ALL BEST QUALITY, TOP SIZE, Stark RECORD-BEARING Strain Trees**

The U. S. Government is urging every American Family to **EAT MORE FRUIT**. So to encourage You Farmers and Home Owners to **"GROW YOUR OWN"**—Insure Your Family plenty of Tree-Ripe, Health-Giving Fruit and Save Money—We offer these 1/2 **PRICE BARGAIN COLLECTIONS** for National Health Defense. Varieties in Collections have been selected by our Fruit Experts to give you an all season succession of ripening of the World's Best Fruits.

## PLANT THIS FALL! -- GAIN A YEAR!

Select 1/2 Price Collections and other Stock You Want—**SAVE MONEY!**—Buy **NOW**—**Beat THE PRICE RISE!**

### Collection No. 1 — GOLDEN APPLE Collection

**Only \$4.00** — 7 Big Apple Trees, Regular Price \$8.00 — **YOU SAVE \$4.00**  
TOP Size--4 to 7 ft., RECORD-BEARING Trees--BEST Varieties, Ripening from Early to Late  
(When Ordering, Just Write—COLLECTION No. 1—\$4.00)

2 Stark's Golden Delicious--Finest Flavor 1 Grimes Golden (Double-Life)--Quality  
1 Henry Clay--Earliest Yellow Apple 1 Wealthy--Best Fall Apple  
1 Yellow Transparent--Early Cooking Ap. 1 Stark Delicious--Fine Flavor Red Ap.

### Collection No. 2 — RED APPLE Collection

**Only \$4.25** — 7 Big Apple Trees, Regular Price \$8.50 — **YOU SAVE \$4.25**  
TOP Size--4 to 7 ft., RECORD-BEARING Trees--BEST Varieties, Ripening from Early to Late  
(When Ordering, Just Write—COLLECTION No. 2—\$4.25)

1 Starking--Double-Red Delicious Apple 1 Early Red Bird--World's Earliest Ap.  
1 Jonared--Double-Red Jonathan Apple 1 Stayman Winesap--Spicy Wine Flavor  
1 Staymared--New Double-Red Stayman 1 Stark King David Apple--Sure Bearer  
1 Winesap--Stark's Va. Strain Apple

### Collection No. 3 — HOME APPLE Orchard

**Only \$7.25** — 12 Big Apple Trees, Regular Price \$14.50 — **YOU SAVE \$7.25**  
TOP Size--4 to 7 ft., RECORD-BEARING Trees--BEST Varieties, Ripening from Early to Late  
(When Ordering, Just Write—COLLECTION No. 3—\$7.25)

1 Stark's Golden Delicious--Finest Flavor 1 Winesap--Stark's Va. Strain Apple  
1 Starking--Double-Red Delicious Apple 1 Staymared--Double-Red Stayman Ap.  
1 Jonared--Double-Red Jonathan Apple 1 Early Red Bird--Earliest Apple  
1 Scarlet Staymared--Dbl.-Red Stayman 1 Stayman Winesap--Heavy-Bearing Str.  
1 Grimes Golden (Double-Life)--Quality 1 Stark King David Apple--Sure Bearer  
1 Henry Clay--Earliest Yellow Apple 1 York-A-Red--Double-Red York Apple

### Collection No. 4 — BIG LEADER Varieties

**Only \$8.87** — 13 Big Fruit Trees, Regular Price \$17.75 — **YOU SAVE \$8.88**  
TOP Size--4 to 7 ft., RECORD-BEARING Trees--BEST Varieties, Ripening from Early to Late  
(When Ordering, Just Write—COLLECTION No. 4—\$8.87)

1 Starking--Double-Red Delicious Apple 1 Gold--Burbank's \$3,000 Plum  
1 Golden Delicious--Youngest Bearing 1 Burbank's America Plum  
1 Grimes Golden (Double-Life)--Quality 1 Black Tartarian Imp. Cherry  
1 Staymared--Double-Red Stayman Ap. 1 Stark Gold--Hardy Sweet Cherry  
1 Early Red Bird--Earliest Apple 1 Hal-Berta Giant--World's Largest Pch.  
1 Wilson Red June--Large Early Apple 1 Stark Early Elberta Pch.--Best Flavor  
1 J. H. Hale--"Million Dollar" Peach

You Get **FREE PLANTING PLAN** with this Collection No. 5.

### Collection No. 5 — New "HOME YARD" Orchard

**Only \$8.97** --16 Big Trees & Vines, Regular Price \$17.95--**YOU SAVE \$8.98**  
TOP Size--4 to 7 ft., RECORD-BEARING Trees--BEST Varieties, Ripening from Early to Late  
(When Ordering, Just Write—COLLECTION No. 5—\$8.97)

1 Golden Delicious--Finest Flavor Apple 1 Stark Early Elberta Pch.--Best Flavor  
1 Starking--Double-Red Delicious Apple 1 Alton Peach--World's Fair Winner  
1 Staymared--Double-Red Stayman Ap. 1 Montmorency Stark--Best Pie Cherry  
1 Henry Clay--Earliest Yellow Apple 1 Stark Gold--Hardy Sweet Cherry  
1 Early Red Bird--Earliest Apple Known 1 Gold--Burbank's \$3,000 Plum  
1 Wilson Red June--Large Early Apple 1 Stark Green Gage--Delicious Plum  
1 Hal-Berta Giant--World's Largest Pch. 3 Grapes--1 Red, 1 White, 1 Blue

### Collection No. 9 — GOLD MEDAL Peaches

**Only \$3.12** — 6 Fine Peach Trees, Regular Price \$6.25 — **YOU SAVE \$3.13**  
TOP Size--4 to 7 ft., RECORD-BEARING Trees--BEST Varieties, Ripening from Early to Late  
(When Ordering, Just Write—COLLECTION No. 9—\$3.12)

1 June Elberta--Earliest Yellow Peach 1 Late Elberta--New Delicious Peach  
1 Stark Early Elberta Pch.--Best Flavor 1 J. H. Hale--"Million Dollar" Peach  
1 Golden Elberta Cling--Best Canning 1 Krummel October--Latest Peach

### Collection No. 10 — EXCLUSIVE LEADER Peach

**Only \$4.75** — 8 Quality Peach Trees, Regular Price \$9.50 — **YOU SAVE \$4.75**  
TOP Size--4 to 7 ft., RECORD-BEARING Trees--BEST Varieties, Ripening from Early to Late  
(When Ordering, Just Write—COLLECTION No. 10—\$4.75)

2 Hal-Berta Giant--World's Largest Pch. 2 Golden Elberta Cling--World's Best  
2 Burbank July Elberta--New Winner Canning Peach  
2 Halate--Delicious Late Peach

You Get **FREE PLANTING PLAN** with this Collection No. 6.

### Collection No. 6 — 1/2 ACRE HOME ORCHARD

**Only \$13.90** --27 Big Trees & Vines, Regular Price \$27.80--**YOU SAVE \$13.90**  
TOP Size--4 to 7 ft., RECORD-BEARING Trees--BEST Varieties, Ripening from Early to Late  
(When Ordering, Just Write—COLLECTION No. 6—\$13.90)

1 Starking--Double-Red Delicious Apple 1 Montmorency Stark--Best Pie Cherry  
1 Golden Delicious--Finest Flavor Apple 1 Hal-Berta Giant--World's Largest Pch.  
1 Staymared--Double-Red Stayman Ap. 1 Stark Early Elberta Pch.--Best Flavor  
1 Grimes Golden (Double-Life)--Quality 1 J. H. Hale--"Million Dollar" Peach  
1 Winesap Apple--Stark's Va. Strain 1 Alton Peach--World's Fair Winner  
1 Early Red Bird--Earliest Apple 1 Mammoth Heath Cling Peach  
1 Henry Clay--Earliest Yellow Apple 1 Late Elberta--New Delicious Peach  
1 Summer Champion Apple 1 Gold--Burbank's \$3,000 Plum  
1 Jonathan--Young-Bearing Apple 1 Omaha--Iron-Clad Hardy Plum  
1 Stark King David Apple--Sure Bearer 2 Blue Grape  
1 Black Tartarian Improved Cherry 2 Red Grape  
1 Stark Gold--Hardy Sweet Cherry 2 White Grape  
Our Best Varieties, ripening from early to late.

You Get **FREE PLANTING PLAN** with this Collection No. 7.

### Collection No. 7 — Big COMPLETE 1 ACRE FARM HOME ORCHARD AND VINEYARD

**Only \$31.32** --75 Big Trees & Vines, Regular Price \$62.65--**YOU SAVE \$31.33**  
TOP Size--4 to 7 ft., RECORD-BEARING Trees--BEST Varieties, Ripening from Early to Late  
(When Ordering, Just Write—COLLECTION No. 7—\$31.32)

2 Starking--Double-Red Delicious Apple 1 Montearly--Earliest Pie Cherry  
2 Golden Delicious--Finest Flavor Apple 1 Stark Gold--Hardy Sweet Cherry  
2 Staymared--Double-Red Stayman Ap. 1 Black Tartarian Improved Cherry  
2 Jonared--Longer Keeping Apple 1 Napoleon--Large Sweet Cherry  
2 Grimes Golden (Double-Life)--Quality 1 Dyehouse Early Cherry  
2 Stark King David Apple--Sure Bearer 2 Montmorency Stark--Pie Cherry  
2 Jonathan--Young-Bearing Apple 1 Lincoln--Blight-Proof Quality Pear  
2 Stayman Winesap--Spicy Wine Flavor 1 Bartlett--Fine Flavored Pear  
2 Early Red Bird--Earliest Apple 1 Hal-Berta Giant--World's Largest Pch.  
1 Henry Clay--Earliest Yellow Apple 1 Stark Early Elberta Pch.--Best Flavor  
1 Yellow Transparent--Early Cooking Ap. 1 J. H. Hale--"Million Dollar" Peach  
1 Wilson Red June Apple 1 Burbank July Elberta--New Winner  
1 Jefferis Red--Early Eating Apple 1 Elberta Pch.--Improved Queen Strain  
1 Early McIntosh--New Early Apple 1 Elephant Heart--Burbank's Huge Plum  
1 Summer Champion Apple 1 Gold--Burbank's \$3,000 Plum  
1 Wealthy--Favorite Fall Apple 1 Omaha--Iron-Clad Hardy Plum  
1 Winesap Apple--Stark's Va. Strain 10 Blue Grape (2 year)  
1 Stark Delicious--Fine Flavor Red Ap. 10 White Grape (2 year)  
1 York-A-Red--Double-Red York Apple 10 Red Grape (2 year)

1/2 PRICE ORNAMENTAL COLLECTIONS — All Highest Quality, Clean, Vigorous, Heavily Rooted

## BEAUTIFY YOUR YARD WITH STARK TREES-SHRUBS-ROSES

### Flowering Tree Collection

#### Collection No. A - - ONLY \$4.62

6 Beautiful Flowering Trees--Mass of Color in Spring--  
Regular Price \$9.25 - - - **YOU SAVE \$4.63**  
2 Burbank "Santa Rosa" Red Double Flowering Peach  
1 Burbank "Orchid" Pink Double Flowering Peach  
1 Burbank Purple Leaf Plum  
1 Bechtel Double Flowering Crab  
1 Parkman Double Flowering Crab

### Shade Tree Collection

#### Collection No. E - - ONLY \$4.92

6 Fine Graceful Shade Trees  
Regular Price \$9.85 - - - **YOU SAVE \$4.93**  
2 Silver Maple - - - - - 6 to 8 ft. size  
1 Norway Maple - - - - - 5 to 6 ft. "  
1 American Elm - - - - - 6 to 8 ft. "  
1 Chinese Elm - - - - - 6 to 8 ft. "  
1 Weeping Willow - - - - - 4 to 6 ft. "

### "All-Purpose" Shrubs of Beauty

#### Collection No. Z-20 - - ONLY \$3.00

13 Colorful Shrubs, Flowering from Spring till Frost--  
Regular Price \$6.00 - - - **YOU SAVE \$3.00**  
2 Anthony Waterer Spirea (Red) 1 1/2 to 2 ft. size  
2 Tartarian Bush Honeysuckle (Red) 2 to 3 ft. "  
3 Van Houtte Spirea (White) 2 to 3 ft. "  
2 Sweet Mockorange (White) 2 to 3 ft. "  
2 Forsythia Intermedia (Yellow) 2 to 3 ft. "  
1 Billiard Spirea (Pink) 2 to 3 ft. "  
1 Double Althea (Pink) 2 to 3 ft. "

### Front Foundation Planting

#### Collection No. D - - ONLY \$3.85

16 Beautiful Flowering Shrubs--  
Regular Price \$7.70 - - - **YOU SAVE \$3.85**  
2 Virginal Mockorange (White) 2 to 3 ft. size  
4 Anthony Waterer Spirea (Red) 1 1/2 to 2 ft. "  
6 Van Houtte Spirea (White) 2 to 3 ft. "  
2 Japanese Quince (Red) 2 to 3 ft. "  
2 Thunberg Spirea (White) 2 to 3 ft. "

### Front Foundation Planting for Farm Home

#### Collection No. F - - ONLY \$4.45

20 Fine Flowering Shrubs--  
Regular Price \$8.90 - - - **YOU SAVE \$4.45**  
6 Spirea Anthony Waterer (Red) 1 1/2 to 2 ft. size  
4 Spirea Thunbergi (White) 2 to 3 ft. "  
8 Van Houtte Spirea (White) 2 to 3 ft. "  
2 Billiard Spirea (Pink) 2 to 3 ft. "

### Flowering Shrub Collection

#### Collection No. G - - ONLY \$5.05

22 Lovely Flowering Shrubs--  
Regular Price \$10.10 - - - **YOU SAVE \$5.05**  
2 Pink Althea 2 to 3 ft. size  
4 Thunberg Spirea (White) 2 to 3 ft. "  
4 Anthony Waterer Spirea (Red) 1 1/2 to 2 ft. "  
8 Van Houtte Spirea (White) 2 to 3 ft. "  
4 Japanese Barberry (Red Berries) 1 1/2 to 2 ft. "

### SEVEN BIG EVERBLOOMING ROSES

Large 2-Year-Old Field-Grown Plants

#### Collection No. B - - ONLY \$3.22

7 Fine, Big Everblooming Roses--Plant them This Fall and enjoy Lovely Roses all Next Summer.  
Regular Price \$6.45 - - - **YOU SAVE \$3.23**  
1 Burbank's Dawnglow (Pink)--(U. S. Patent)  
1 Sunburst (Yellow)--Steady bloomer, fragrant  
1 Red Radiance (Red)--Fine for cut flowers  
1 Edith Nellie Perkins (Copper)--Beautiful color  
1 E. G. Hill (Red)--Brilliant color and fine form  
1 K. A. Viktoria (White)--Beautiful buds, fragrant  
1 Mrs. Chas. Bell (Salmon Pink)--Constant bloomer

### EIGHT BIG EVERBLOOMING And CLIMBING ROSES

Large 2-Year-Old Field-Grown Plants

#### Collection No. C - - ONLY \$3.40

4 Big Everblooming and 4 Big Climbing Roses  
Regular Price \$6.80 - - - **YOU SAVE \$3.40**  
1 Pink Radiance (Pink)--Prolific bloomer  
1 Sunburst (Yellow)--Beautiful pointed buds  
1 Red Radiance (Red)--Admired by all  
1 Mrs. Chas. Bell (Salmon Pink)--Wonderful bloomer  
1 Gardenia (Yellow Climber)--Merits space on trellis  
1 Paul's Scarlet Climber (Red Climber)--Brilliant  
1 Dr. Van Fleet (Pink Climber)--Fine cut flower rose  
1 Copper Climber--Burbank's New (U. S. Patent)

### Peony Collection

#### Collection No. R-13 - - ONLY \$3.00

7 Fine, Big Rooted, Husky Plants--  
Regular Price \$6.00 - - - **YOU SAVE \$3.00**  
3 Edulus Superba (Pink)--Large double flowers  
2 Felix Crousse (Red)--Very double and full  
2 Festiva Maxima (White)--"Decoration Day" beauty



## Every Customer Sending In a ance With the nk Rose Bushes

**Every Contestant Gets  
One of These Marvel-  
ous New Luther Bur-  
bank Rose Creations  
FREE!**

Every Contestant Gets  
One of These Marvel-  
ous New Luther Bur-  
bank Rose Creations  
**FREE!**

Two large, vibrant red roses are the central focus of the advertisement. One rose is in full bloom, showing many layers of petals with a rich, deep red color. The other rose is a bud, also in a similar red hue, positioned slightly above and to the right of the main flower. The background is a light, textured cream color. The overall style is classic and elegant, typical of mid-20th-century floral advertisements.

# FREE TREES

**FREE TREES** With every order for Stark Nursery stock amounting to \$10.00 or more, at our regular prices shown on pages 11, 12 and 13, you can have your choice FREE, of one GOLDEN DELICIOUS Apple Tree (the world's finest-flavored apple) – or one STARKING Double-Red Delicious (leading red apple of the world). See descriptions on pages 5 and 6. Be sure to write in your choice of these FREE trees on your order and mark it FREE. NOTE: This FREE Tree Offer does not apply to 1/2 price bargain collections shown on page 14.

## CUT HERE

5

# STARK BRO'S NURSERIES, Louisiana, Mo.

**Subject to terms and conditions of your current Price List and the following agreement, ship Nursery Stock as listed, for which I enclose \$**

The following agreement, between the undersigned and Stark Brothers Nurseries and Orchards Company of Louisiana, Missouri, refers to the purchase by the undersigned of STARKING (Trade-Mark) (Stark Bro's Double-Red Delicious) apple trees and (or) GOLDEN DELICIOUS (Trade-Mark) apple trees and (or) STAYMARD (Trade-Mark) apple trees and (or) HAL-BERTA GIANT (Trade-Mark) peach trees and (or) any of the LUTHER BURBANK NEW TREE OR PLANT VARIETIES. Owing to the great expense of the wide-spread testing and investigation of these valuable trees and plants, and the great cost of their introduction, Stark Brothers Nurseries and Orchards Company is protecting itself as well as the public from the imposition and substitution often practiced by unscrupulous dealers. This is intended to prevent unfair dealing and marketing inferior fruits as genuine. Furthermore, this will enable growers who purchase Genuine Stark Trees or plants of the above named varieties to reap the reward of the high price on the markets for the fruit of these high quality trees and plants without having the damaging influence of bogus and inferior sorts which may be attempted to be marketed as genuine. Thus the reputation for long keeping, high quality and big profits of these fruits will be maintained and protected by the cooperation of Stark Brothers Nurseries and Orchards Company and the purchasers of any of the above named varieties. Therefore, in consideration of the agreement of the undersigned not to give away or sell or permit anyone else to give away or sell or to take these STARKING (Trade-Mark) apple trees and (or) GOLDEN DELICIOUS (Trade-Mark) peach trees and (or) HAL-BERTA GIANT (Trade-Mark) apple trees and (or) STAYMARD (Trade-Mark) apple trees and (or) LUTHER BURBANK NEW TREE OR PLANT VARIETIES or their progeny or scions, buds or cuttings from these trees herein mentioned or their progeny or any other STARKING (Trade-Mark) apple trees and (or) GOLDEN DELICIOUS (Trade-Mark) apple trees and (or) STAYMARD (Trade-Mark) apple trees and (or) HAL-BERTA GIANT (Trade-Mark) peach trees and (or) any of the LUTHER BURBANK NEW TREE OR PLANT VARIETIES or their progeny that may be furnished to the undersigned in the future by Stark Brothers Nurseries and Orchards Company for a period of twenty-five (25) years after any such trees and (or) plants are so furnished and the further consideration of the sale of any of the foregoing trees and (or) plants named in this purchase agreement, Stark Brothers Nurseries and Orchards Company agrees to furnish the varieties named in this purchase agreement, which are herein ordered, to the undersigned. The undersigned agrees that in case of disposition of the property on which any of the varieties, named in this purchase agreement, are planted to make this agreement a condition of the transfer. In the event that any nursery stock sold by Seller Company proves untrue to name as labeled, Seller Company agrees, on a satisfactory proof to it of such untruthfulness to name, to refill that portion of the order so proven to it to be untrue to name, or, at its option, to refund the purchase price paid therefor — if Seller Company is notified the first fruiting or blooming season — and as the Seller Company does not give any warranty, expressed or implied, in respect to any nursery stock sold by it, the purchasers, or any one else's damages, if any, for any breach of this contract, or any special contract herein contained, by Seller Company, shall be limited to the refilling of that portion of the order, or to the refunding of the purchase price paid therefor, as above stated. I also understand that Patented Varieties purchased by me are protected by U. S. Patent Laws, have record, and hereby agree to all these agreements and terms of sale.

Name \_\_\_\_\_ P. O. \_\_\_\_\_ State \_\_\_\_\_

(Sign your NAME and ADDRESS PLAINLY)

If you want this order shipped to another person or to a different address from that shown above, give directions here.

Do Not Write In This Space

BIN	HOW MANY	SIZE	VARIETIES
23			Select varieties ripening in succession for fresh fruit from earliest to latest.
1			<b>GOLDEN DELICIOUS Apple</b> — "World's Best Fruit" <i>Trade-Mark</i> — Sold ONLY by Stark Nurseries
36			<b>STARKING Apple</b> — New Double-Red Delicious <i>Trade-Mark</i> — Sold ONLY by Stark Nurseries
37			<b>JON-A-RED</b> — New Double-Red Jonathan Apple <i>U. S. Patent</i> — Sold ONLY by Stark Nurseries
212			<b>SCARLET STAYMARED</b> — New Triple-Red Stayman Ap. <i>U. S. Patent</i> — Sold ONLY by Stark Nurseries
300			<b>STARK GOLD—SWEET</b> — Hardy "Bird-Proof" Cherry <i>Trade-Mark</i> — Sold ONLY by Stark Nurseries
307			<b>HAL-BERTA GIANT</b> — NEW — World's Largest Peach <i>U. S. Patent</i> — Sold ONLY by Stark Nurseries
B25			<b>STARK EARLY ELBERTA</b> — Finest Flavored Peach <i>Trade-Mark</i> — Sold ONLY by Stark Nurseries
B1			<b>JULY ELBERTA</b> — Best Early Yellow Freestone Peach <i>Burbank's NEW</i> — U. S. Patent — Sold ONLY by Stark Nurseries
			<b>ELEPHANT HEART</b> — Burbank's NEW Giant Plum <i>Sold ONLY by Stark</i> — under Burbank License
			<b>COLLECTION No.</b>

Use This \$500.00 Cash Prizes ENTRY BLANK as the name for the NEW STARK-BURBANK PLUM.  
I submit My Order Above, Entitles Me to Suggest this Name. (See RULES ON BACK PAGE.)

My Name \_\_\_\_\_ My Address \_\_\_\_\_



# WIN \$500.00<sup>IN</sup> CASH PRIZES For Naming This New Stark-Burbank Plum

**You May Win \$200.00 Cash GRAND PRIZE—or One of 109 Other Cash Prizes for Naming This Marvelous NEW Stark-Burbank Plum**

**A RARE PRIVILEGE—A GREAT HONOR—AND CASH PRIZES**  
**IT'S FUN — IT'S EASY — ANYONE CAN ENTER THIS CONTEST**

A great NEW Luther Burbank Fruit has been born—and we want YOU Stark customers to have the honor of naming it. You are offered the rare privilege of suggesting a name for this Sensational New Plum created by the world-famous Master Plant Breeder, Luther Burbank. Get your whole family to help decide on a name for this NEW Plum—father, mother, boys and girls. You will find it lots of fun and you may be the WINNER of the \$200.00 CASH Grand Prize or one of the other 109 Cash Prizes.

We are confident this NEW Plum will be honored with a Plant Patent by the U. S. Government. The winning NAME and the name of the WINNER will be announced in Magazines, Farm Papers, Newspapers and over the Radio. This NEW Plum will be known throughout the land by the name suggested by the Winner. YOU MAY BE THE WINNER of this great honor as well as the \$200.00 Cash GRAND PRIZE.

## Everybody WINS an Award

Everybody who enters this Plum-Naming Contest gets an award. In addition to the 110 Cash Prizes, thousands of a NEW Variety—Burbank Rose Bushes will be given away—everblooming, flashing, fiery-brilliant blooms. One bush will be given to every contestant who sends in a name for this NEW Stark-Burbank Plum in accordance with the printed rules below.

## These Hints May Help You WIN!

Read the description of this NEW Stark-Burbank Plum in the panel at the right—study the Plum names on Pages 10 and 11 of this Book—"Burbank's Elephant Heart," "Burbank's Flaming Delicious," "Gold," and others. Then decide on a name for this amazingly delicious NEW Stark-Burbank Plum—it can be a name based on the qualities of the Plum or any kind of name you wish—there are no limitations on the kind of name you may send in. The name you send may be selected by the Judges as the WINNER of the \$200.00 Cash GRAND PRIZE or one of the other 109 Cash Prizes, so send in your Entry without delay.

## EASY RULES FOR PLUM-NAMING PRIZE CONTEST

1. Print the name you suggest for the New Stark-Burbank Plum on the Entry Blank at the bottom of the Order Blank on Page 15. Also print your own name and address.
2. Write your order for \$3.00 or more worth of Stark Nursery Stock (for this Fall or next Spring Delivery) on Order Blank on Page 15, and mail both your order and your Entry to Stark Bro's Nurseries, Louisiana, Mo.
3. Contest closes midnight, November 29, 1941.
4. A name may consist of one or more words, singly or in combination. These may be proper names, nouns, adjectives, etc. Fancy entries do not count extra. Entries will be judged for Originality, Uniqueness and Suitability.
5. Only one name may be submitted by any one customer.

## 110 CASH PRIZES

- First Prize . . . . \$200.00 Cash  
 Second Prize . . . \$50.00 Cash  
 Third Prize . . . . \$30.00 Cash  
 2 Cash Prizes . . \$15.00 Each  
 5 Cash Prizes . . \$10.00 Each  
 10 Cash Prizes . . \$5.00 Each  
 90 Cash Prizes . . \$1.00 Each
- 110 Cash Prizes in all. Contest Closes Saturday, November 29th, 1941.

**READ ABOUT THIS GREAT STARK  
 NEW PLUM  
 THEN TELL US WHAT YOU THINK  
 IT SHOULD BE NAMED**

This plum has skin of a rich red-blushed color with an undertone of golden yellow. The flesh is golden yellow, honey-sweet in taste, with a delicious flavor of rare purity—sweet right down to the seed. The flesh is firm and juicy with no sharp tang or acid taste. The NEW Stark-Burbank Plum grows to large size, has proven hardy and disease-resistant. The tree is very prolific and is an exceedingly young bearer—3-year-old trees bore heavy crops this year. This NEW Burbank Plum is undoubtedly one of the most delectable plums in the world.

# STARK NURSERIES

## LOUISIANA, MO.

OVER 125 YEARS OLD • LARGEST IN THE WORLD